**Berria Bike launches frames reinforced by TeXtreme®**

**Borås, Sweden, April 8th, 2014**

Berria Bike has introduced its new 2014 bikes in Feria de Madrid. The top models, Bravo Team 29 MTB and Team Belador Road frames are both using the carbon fiber material TeXtreme®.

TeXtreme® is the next generation carbon fiber material in the bicycle industry; it is based on using Spread Tows instead of yarns to achieve ultra light weight and high-performance products. Companies utilizing the TeXtreme® Technology achieve better properties on weight, stiffness, strength, etc. compared to those using other carbon fiber materials.

David Vitoria, R & D Manager Berria Bike says: "We are very pleased to have TeXtreme® carbon fiber fabrics in our top range of frames. Together with our technologies Triple Monocoque, EPSS and resins CNT Nanotech, TeXtreme® has allowed us to build bike frames that have ultra light weight combined with for us previously unthinkable high stiffness values. This has improved the reactivity and the feature set of our bikes."

José Vitoria, Sales Manager of Berria Bike says: "In a short period of time, the marketing of our Team MTB and road range reinforced by TeXtreme®, have created much curiosity and satisfaction in bike community. Thanks to the well-recognized benefits associated with TeXtreme® in the world of sports, especially in F1, it early on contributed to a high market acceptance for us using this sophisticated material.”

Alongside the bike industry current TeXtreme® users can be found in Formula 1, Americas Cup, golf shafts, surf boards, aircraft interiors, rowing boats, skis, snowboards, ice hockey sticks, NASCAR and various industrial and advanced aerospace applications.

**About Berria Bike**

Berria is a name steeped in history and a passion for the world of cycling. Experiences between Spain and Switzerland, where courage, grit and sacrifice of two generations of cyclists subsequently converted manufacturers have achieved the ultimate goal: to create high performance bikes always go faster towards the top!

Berria takes over from these experiences to be transferred to a new era of technology and research, plus all the experience in the professional field. Our corporate vision is focused on the development of the latest materials, combined with the most advanced production techniques, developed in conjunction with our partners.

Berria is binomial between technology and passion. Our production center is located in the center of Spain. The project brings together two cultures, technological expertise and experience of the promoters acquired in Switzerland, with the passion with which the project is reflected in their home in Spain.

**About TeXtreme®**
TeXtreme® Spread Tow reinforcements is the ultimate choice for making ultra light composites. TeXtreme® Technology is flexible and tow-size independent which enables development of optimized reinforcement solutions tailor-made for specific application needs. Utilization of TeXtreme® Spread Tow carbon fabrics and carbon UD tapes by manufacturers of advanced aerospace, industrial and sports products confirms that 20-30% lighter composite parts can be produced with improved mechanical properties and superior surface smoothness.

TeXtreme® is a registered trademark owned by Oxeon AB. Founded in 2003, Oxeon has quickly established itself as the market leader in Spread Tow reinforcements with its products marketed under the brand name TeXtreme®.

For press statements, please contact: For other press inquiries, please contact:

Dave Vitoria Christian Borg

R & D manager Communication & Brand Director

Berria bike S.L. Oxeon AB

Tel: +34 674 82 89 71 Tel: +46 33 340 18 13

E-mail: david.vitoria@berria-racing.com E-mail: christian.borg@textreme.com