Press Release

07/06/2012

Pay for your room with art at Clarion Hotel Stockholm

**At Clarion Hotel Stockholm we love art so much that from the 8th of June 2012, artists can pay for their hotel stay with art. It’s all really very simple: An artwork – a room – one night.**

The tradition to let artists pay with art at hotels and restaurants has headed in the direction of extinction. A couple of months ago, the [Chelsea Hotel](http://www.hotelchelsea.com/) closed and here in Sweden it hasn’t even been possible to pay with art. Ever.

*“My dad was one of the artists who in the 70’s paid for his hotel room in New York – with art. To see my dad’s pieces hang next to famous artists at the Chelsea Hotel really made an impact on me. Now that the historic Chelsea Hotel has closed for an unknown period of time I thought it was obvious that we at [Clarion Hotel Stockholm](http://www.clarionstockholm.com/startpage) should do something about this. After all, we are already a significant art hotel.”*

Marcus Majewski, General Manager, Clarion Hotel Stockholm

To celebrate the establishments who during the years have encouraged struggling as well as established artists, we at Clarion Hotel Stockholm will from the beginning of June accept art as a payment currency. To begin with, we will do this with a simplified version: the artist will create on an International standard A4/Legal US paper - hand in the piece and get a room.

Interested artists are invited to our opening the 8th of June at 6 pm at Clarion Hotel Stockholm’s terrace (2nd floor). Art historian AKA Linda Karlsson and Johanna Nordin, who just graduated from Royal Academy of Arts, will greet the contributors together with advertising heroes [Studio Total](http://www.studiototal.se/).

After the 8th of June, [art is welcome as currency when booking your room here >>](http://www.clarionstockholm.com/room-for-art)

We have no idea how big the interest is… We will see.

On behalf of Clarion Hotel Stockholm – Marcus and Tess

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