Partnership press release

Office Management first mover on new technology from Synergy SKY

## Leading Swedish collaboration experts brings national footprint and global customers to Synergy SKY certified partner network

Office Management was early out with Synergy SKYs new enterprise products that was announced late in 2016; Synergy SKY Meeting Server (SMS) and Synergy SKY Analytics Server (SAS).

Ever since the announcements, Office Management have offered their clients in Sweden both simplified ways to schedule and join video meetings, and also sophisticated video conferencing analytics.

“We have for years been using Synergy SKY Service Provider platform to manage our video services and when we got a sneak peek of Synergy SKYs new enterprise portfolio we immediately signed up for it and had our first customer demonstrations just the week after”, says Fredrik Zetterquist, Business Manager at Office Management.

**Picture**

“Our long and good relationship with Office Management has been further strengthened and we appreciate their commitment. They have proven their expertise in the video collaboration market and together we will now be able to offer better solutions for our customers” says Ståle Reitan, CEO at Synergy SKY.

“Our clients love the simplicity of joining Skype and VMR meetings just by one click, so SMS is now a natural part of our service. And SAS is something all our customers who have on premise infrastructure have waited for. Now they can get high quality statistics and analytics of the video conferencing and Skype usage.“

“Yes, Office Management are experts in collaboration”, says Hans Kalderin, Sales Director at Synergy SKY. “And the fact that they and their customers immediately did see the value in our new products is very good feedback for us and our product development team. Our ambition is to make things easier and better for organizations using video conference and Skype, and Office Management share this ambition for sure.”

“We enable our clients to have virtual meetings from any platform and with Synergy SKY they can join from anywhere with one click. Meetings are an important part of business where people can brainstorm, collaborate, execute and share ideas. We remove the technology – and let our clients meet on-time from anywhere” Says Fredrik Zetterquist