**Fishing: Knowledge is Power**

*NEW Raymarine Element Sonar/GPS delivers top technologies with speed and simplicity*

Knowledge is power —­ and the [Element](http://www.raymarine.eu/element/)™ CHIRP sonar/GPS series from Raymarine gives you the power to make smarter decisions on the water. Built for anglers who want to stay ahead of the game, Element delivers the sharpest view of the underwater world with HyperVision™ 1.2-megahertz super high-resolution sonar technology.

HyperVision technology takes DownVision, SideVision, and Raymarine RealVision 3D sonar to the next level of precision imaging and fish identification, showing structures, vegetation, and fish with lifelike detail and clarity from a single all-in-one transducer.

All Element models — 7”, 9” and 12” — feature a fast, onboard quad-core processor delivering instantaneous chart redraw, smooth RealVision 3D imaging and quick response while underway.

Simple keypad controls combined with Raymarine’s new LightHouse Sport operating system let anglers spend more time focused on the fish, not the instruction manual. An oversized waypoint key marks favourite fishing spots, while Element’s RealBathy™ personal depth map generator allows anglers to create their own high-definition bathymetric sonar maps in real-time.

Element is available now from Raymarine dealers and retailers. MSRP starts at €731.85.

For more information, visit <http://www.raymarine.eu/element/>