PRESS RELEASE

17-11-2023

# Success for engcon’s investment in the electric rallycross initiative, a Silver in the 2023 FIA World RX Championship for the CE Dealer Team

## engcon, the leading global manufacturer of tiltrotators, is a proud partner of the Construction Equipment Dealer Team (CE Dealer Team), which runs in the electrified FIA World Rallycross Series. This year’s 2023 FIA World RX Championship was decided at the season’s finale in Hong Kong, with outstanding performances by the CE Dealer Team's drivers Klara Andersson and Niclas Grönholm.

## The 2023 World Championship series consisted of eight rounds on world-renowned tracks across the globe. The championship was decided with two decisive races in Hong Kong which resulted in a 7th place for Klara Andersson and a 3rd place for Niklas Grönholm in the ranking among the drivers. The CE Dealer Team earned a 2nd place finish in the overall team championship.

## The track in Hong Kong was also built using a Volvo EC230 equipped with a tiltrotator from engcon.

## – We at engcon are once again a proud sponsor in a sustainability initiative and investment that champions a ground-breaking, all-electric platform and diverse motorsport. There is a bit left on that journey, at the same time this year's efforts from Klara and Niclas show that we are very well on our way. It’s important that the investment reflects what engcon stands for, says Martin Engström, product manager at engcon.

**Electric investment in line with engcon's sustainability ambitions**

Both Klara Andersson and Niclas Grönholm have signed a multi-year agreement with the CE Dealer Team, which has decided on a long term commitment to investing in electric – a change and big step for motorsport from a sustainability perspective. There has been great interest in the electrified World Championship series in 2023, the investment is completely in line with engcon's focus regarding climate change and the digging world.

– I've said it before, this partnership is a hit for us. It's cool to be part of two worlds where development is moving forward. On our home turf, the digging world, we push for innovation that contributes to energy efficiency improvements and, by extension, a greener industry. In the venture together with the CE Dealer Team, we are making the same journey, but in motorsport. I think we need to find more interconnectivity like this between different industries to create change where our innovative power also benefits other industries, says Martin Engström, product manager at engcon.

Read more about the FIA World RX Championship 2023: <https://www.fiaworldrallycross.com>

Read more about the CE dealer team: <https://www.cedealerteam.com/the-team>

**For more information, please contact:**  
Martin Engström, Product Manager | martin.engstrom@engcon.se | +46 [0]70 571 76 61

**engcon** is the leading global supplier of tiltrotators and associated equipment that enhance efficiency, flexibility, profitability, safety and sustainability of excavators. With knowledge, commitment and a high level of service, engcon's slightly more than 400 employees create success for their customers. engcon was founded in 1990, headquartered in Strömsund, Sweden and address the market through 14 local sales companies and an established network of resellers around the world. Net sales amounted to approximately SEK 1.9 billion in 2022. engcon’s B share is listed on Nasdaq Stockholm.

For more information, visit www.engcongroup.com