Partnership press release

# Synergy SKY Announces Partnership with Atea to Expand Resale, Service and Support to Reach Denmark

## Top-Ranked Atea brings national footprint and global customers to Synergy SKY certified partner network

Atea and Synergy Sky, Oslo Norway, today announced a partnership that will bring customers in Denmark simplified ways to schedule and join video meetings and, analyzing tools for video conference and Skype for Business.

“We want to improve the user experience for our existing and new customers and Synergy SKY has created the tool that will make it easy to book and join video meetings, which definitely adds value to our rich collaboration portfolio” says Søren Trojel, Collaboration Concept Manager, Atea who today signed the contract in a video meeting with Synergy SKY’s CEO, Ståle Reitan.



“We have for a long time been aware and interested in a partnership with such a great partner as Atea. They have proven their expertise in the video collaboration market and together we will now be able to offer better solutions for our customers” says Ståle Reitan

Synergy SKY products enables organizations with video conferencing and Skype for Business solutions better ways to schedule, join and analyze video usage. It’s a user friendly technology that will drive adoption of video meetings across technologies both for internal and external meetings.

The Synergy SKY Meeting Server enables users to schedule their video meetings natively in Outlook between Skype for Business and all video conferencing endpoints – and all users will enjoy One-Click to Join. Hassle free and intuitive for the users.

To measure usage and adoption of video collaboration Synergy SKY Analytic Server will give organizations of all sizes an insight into utilization of expensive equipment and enable them to take better decisions. Effective video meetings will save employees’ time and give them better work life balance. The environment and our common future is the winner for every commute and unnecessary travel saved.