**LG Electronics udnævnes som mest innovative virksomhed under MWC 2014**

*LG modtager prestigefyldt anerkendelse under den 19. udgave af Global Mobile Awards*

**KØBENHAVN - 27. februar, 2014** – LG Electronics er blevet udnævnt som vinder i kategorien ”Most Innovative Device Manufacturer of the Year” af GSMA, ved Mobile World Congress 2014 i Barcelona. Global Mobile Awards, der sponsoreres af GSMA Award komitéens mobilspecialister og analytikere, er i særklasse den mest prestigefyldte og anerkendende udmærkelse, der kan modtages i mobilindustrien.

***Læs mere i den engelske version herunder:***

**LG NAMED MOST INNOVATIVE COMPANY AT MWC 2014**

*Company Receives Prestigious Recognition in 19th Annual Global Mobile Awards*

**BARCELONA, Feb. 26, 2014** — LG Electronics (LG) was named *Most Innovative Device Manufacturer of the Year* by the GSMA at Mobile World Congress 2014 in Barcelona, Spain. The Global Mobile Award, sponsored by the GSMA Award Committee represented by mobile specialists and analysts, is by far the most prestigious and authoritative award in the mobile industry.

“We are incredibly humbled that GSMA selected LG from among the many capable companies in the mobile industry to honor with this award,” said Chris Yie, vice president of LG Mobile Marketing Communications. “Innovation has been the key to LG’s success. This recognition, in addition to last year’s *Best Smartphone of MWC 2013* award, is clear proof that our hard work and effort is paying off.”

At this year’s MWC, LG introduced eight smartphone models, including the G Pro 2, G Flex, G2 mini, F Series and L Series III under the theme, *Knock and Discover Tomorrow*. LG’s 1,261m2 booth, divided into three zones — Knock and Create, Knock and Play, Knock and Connect — allow industry leaders to experience the differentiated features of the company’s newest mobile devices, which include the iconic and unique Knock CodeTM among other unique UX features.

Visitors to MWC 2014 are encouraged to stop by LG’s Booth in Hall 3 of Fira Gran Via to see the impressive products on display. For more information, please visit [www.LGnewsroom.com](http://www.LGnewsroom.com).

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**Om LG Electronics**LG Electronics, Inc. (KSE: 066570.KS) er en af verdens største og mest innovative leverandører af forbrugerelektronik, hårde hvidevarer og mobil kommunikation med 87 000 ansatte fordelt på 113 kontorer rundt om i verden. LG opnåede en global omsætning på 44.229 milliarder USD i 2012. LG Electronics består af fem forretningsenheder – Home Entertainment, Mobile Communications, Home Appliance og Air Conditioning & Energy Solutions og Vehicle Components – og er en af verdens største producenter af fladskærme, mobiltelefoner, luftvarmepumper, vaskemaskiner og køleskabe. LG Electronics har eksisteret i Norden siden oktober 1999. Den nordiske omsætning i 2012 beløb sig til ca. 1,7 mia. SEK. For mere information, besøg [www.lg.com](http://www.lg.com).

**Om LG Electronics Mobile Communications**LG Electronics Mobile Communications Company er en af verdens førende virksomheder inden for mobil kommunikation. Igennem avanceret teknologi og innovativt design udvikler LG produkter, som fremmer en bedre livsstil for forbrugere verden over via optimale smartphone-oplevelser. Som en ledende virksomhed inden for 4G Long Term Evolution (LTE) fortsætter LG sit engagement for at skabe banebrydende LTE-teknologier, der imødegår forbrugernes behov gennem differentierede LTE-produkter af den højeste kvalitet, som baseres på virksomhedens besiddelse af en række LTE-patenter og tekniske kunnen

*For mere information, kontakt venligst:*

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| Hanna GlaasPR ManagerLG Electronics Nordic AB Box 83, 164 94 Kista Mobil: +46 (0)73 316 17 69E-post: hanna.glaas@lge.com | Susanne PerssonProduct Specialist MCLG Electronics Nordic ABBox 83, 164 94 KistaMobil: +46 (0)70 969 46 06E-post: susanne.persson@lge.com |