**Adding new colors to the collection, Royal Steel Classic 41 & 36mm**

Sjöö Sandström has manufactured the Royal Steel Classic for 26 years and it´s now time to add a new dial color to the collection. The new deep blue dial is launched for all sizes in the family, Royal Steel Classic 41mm, Royal Steel Classic 36mm & Royal Steel Classic 32mm. The design of the Royal Steel Classic is inspired by their very first watch, Automatic S1, which was launched in 1993. This model is the foundation of Sjöö Sandströms DNA.

**Specification:**

CASE: Stainless steel Ø41mm / Ø36mm

CASE-BACK: See through engraved case back with flat sapphire crystal. Individually numbered

GLASS: Scratch resistant sapphire crystal with anti-reflective coating

DIAL AND HANDS: Dial with white super luminova index marks and hands with super luminova

DIAL: Blue

BEZEL: Stainless steel

BRACELET: Steel bracelet, leather or Rubber

WATER RESISTANCE: 10 ATM (100 meters)

MOVEMENT: SSG15 Automatic movement (Swiss Made)

RRP: 22.100 SEK / 18.700 SEK

[**www.sjoosandstrom.se**](http://sjoosandstrom.se/1337)



**Adding new colors to the collection, Royal Steel Classic 32mm**

Sjöö Sandström has manufactured the Royal Steel Classic for 26 years and it´s now time to add a new dial color to the collection. The new deep blue dial is launched for all sizes in the family, Royal Steel Classic 41mm, Royal Steel Classic 36mm & Royal Steel Classic 32mm. The design of the Royal Steel Classic is inspired by their very first watch, Automatic S1, which was launched in 1993. This model is the foundation of Sjöö Sandströms DNA.

In addition to the new deep blue dial for Royal Steel Classic 32mm, the model is also refined with a sun brushed champagne dial and a sun brushed rose dial. Sjöö Sandström has also changed the aesthetics of the dial for a more classic design. This change also includes Royal Steel Classic 32mm with white mother of pearl and black dial.

**Specification:**

CASE: Stainless steel Ø32mm

CASE-BACK: Engraved caseback. Individually numbered

GLASS: Scratch resistant sapphire crystal with anti-reflective coating

DIAL AND HANDS: Dial with white super luminova index marks and hands with super luminova

DIAL: Blue, Champagne & Rosé

BEZEL: Stainless steel

BRACELET: Steel bracelet

WATER RESISTANCE: 10 ATM (100 meters)

MOVEMENT: SS L1 Quartz movement (Swiss made)

RRP: Ø32mm 14.600:- SEK

[**www.sjoosandstrom.se**](https://sjoosandstrom.se/collection/royal-steel-classic/)



**Adding new colors to the collection, Royal Steel Worldtimer 41mm & 36mm**

Royal Steel Worldtimer was launched in 2016 and quickly became a popular model. Now three years later, Sjöö Sandström is expanding the collection with a matte blue dial with red and white details for both Royal Steel Worldtimer 41mm & Royal Steel Worldtimer 36mm. Keep track of two time zones with the extra hour hand, perfect for the conscious traveler. Choose from five different dial colors and match either with steel bracelet or the black rubber band with folding clasp.

**Specification:**

CASE: Stainless steel Ø41mm / Ø36mm

CASE-BACK: See through engraved case back with flat sapphire crystal. Individually numbered

GLASS: Scratch resistant sapphire crystal with anti-reflective coating

DIAL AND HANDS: Dial with white super luminova index marks and hands with super luminova

DIAL: Blue

BEZEL: 24-hour bezel

BRACELET: Steel bracelet or rubber with folding buckle

WATER RESISTANCE: 10 ATM (100 meters)

MOVEMENT: SS G16 Automatic movement (Swiss Made)

RRP: Ø41mm 25.700 SEK / Ø36mm 18.700 SEK

[**www.sjoosandstrom.se**](https://sjoosandstrom.se/collection/royal-steel-worldtimer/)



**Nya färger till kollektionen, Royal Steel Classic 41 & 36mm**

Sjöö Sandström har tillverkat Royal Steel Classic i 26år och nu är det dags att addera en ny tavelfärg till kollektionen. Den nya djupblå tavlan lanseras till samtliga storlekar i familjen. Designen av Royal Steel Classic inspireras från deras allra första klocka, Automatic S1, som lanserades 1993. Denna modellen är fundamentet i Sjöö Sandströms DNA och finns i storlekarna Royal Steel Classic 41mm, Royal Steel Classic 36mm & Royal Steel Classic 32mm.

Förutom den nya djupblå tavlan till Royal Steel Classic 32mm så förädlas modellen med ytterligare två nya tavlor, solborstad champagne och solborstad rosé. Sjöö Sandström har även förnyat formspråket i tavlan för en mer klassisk och sober design. Denna ändring innefattar även Royal Steel Classic 32mm med vit pärlemor samt svart tavla.

**Specification:**

CASE: Stainless steel Ø41mm / Ø36mm

CASE-BACK: See through engraved case back with flat sapphire crystal. Individually numbered

GLASS: Scratch resistant sapphire crystal with anti-reflective coating

DIAL AND HANDS: Dial with white super luminova index marks and hands with super luminova

DIAL: Blue

BEZEL: Stainless steel

BRACELET: Steel bracelet, leather or rubber with folding buckle.

WATER RESISTANCE: 10 ATM (100 meters)

MOVEMENT: SSG15 Automatic movement (Swiss Made)

RRP: Ø41mm 22.100 SEK / Ø36mm 18.700 SEK

[**www.sjoosandstrom.se**](http://sjoosandstrom.se/1337)



**Nya färger till kollektionen, Royal Steel Classic 32mm**

Sjöö Sandström har tillverkat Royal Steel Classic i 26år och nu är det dags att addera en ny tavelfärg till kollektionen. Den nya djupblå tavlan lanseras till samtliga storlekar i familjen. Designen av Royal Steel Classic inspireras från deras allra första klocka, Automatic S1, som lanserades 1993. Denna modellen är fundamentet i Sjöö Sandströms DNA och finns i storlekarna Royal Steel Classic 41mm, Royal Steel Classic 36mm & Royal Steel Classic 32mm.

Förutom den nya djupblå tavlan till Royal Steel Classic 32mm så förädlas modellen med ytterligare två nya tavlor, solborstad champagne och solborstad rosé. Sjöö Sandström har även förnyat formspråket i tavlan för en mer klassisk och sober design. Denna ändring innefattar även Royal Steel Classic 32mm med vit pärlemor samt svart tavla.

**Specification:**

CASE: Stainless steel Ø32mm

CASE-BACK: Engraved caseback. Individually numbered

GLASS: Scratch resistant sapphire crystal with anti-reflective coating

DIAL AND HANDS: Dial with white super luminova index marks and hands with super luminova

DIAL: Blue, Champagne & Rosé

BEZEL: Stainless steel

BRACELET: Steel bracelet

WATER RESISTANCE: 10 ATM (100 meters)

MOVEMENT: SS L1 Quartz movement (Swiss made)

RRP: Ø32mm 14.600:- SEK

[**www.sjoosandstrom.se**](https://sjoosandstrom.se/collection/royal-steel-classic/)



**Nya färger till kollektionen, Royal Steel Worldtimer 41mm & 36mm**

Royal Steel Worldtimer lanserades 2016 och blev snabbt en populär modell. Nu tre år senare utökar Sjöö Sandström kollektionen med en mattblå tavla med röda och vita detaljer till både Royal Steel Worldtimer 41mm & Royal Steel Worldtimer 36mm. Håll koll på två tidszoner med den extra timvisaren, perfekt för den medvetne resenären. Välj mellan fem olika tavelfärger och matcha antingen med stållänk eller det svarta gummibandet med viklås.

**Specification:**

CASE: Stainless steel Ø41mm / Ø36mm

CASE-BACK: See through engraved case back with flat sapphire crystal. Individually numbered

GLASS: Scratch resistant sapphire crystal with anti-reflective coating

DIAL AND HANDS: Dial with white super luminova index marks and hands with super luminova

DIAL: Blue

BEZEL: 24-hour bezel

BRACELET: Steel bracelet or rubber with folding buckle

WATER RESISTANCE: 10 ATM (100 meters)

MOVEMENT: SS G16 Automatic movement (Swiss Made)

RRP: Ø41mm 25.700 SEK / Ø36mm 18.700 SEK

[**www.sjoosandstrom.se**](https://sjoosandstrom.se/collection/royal-steel-worldtimer/)

