Press Release

STOCKHOLM – May 24th 2013

**The Swedish Minister of Commerce Annie Lööf meets with Erik Fjellborg, CEO of Quinyx, to discuss how to facilitate growth and competitiveness in future Swedish businesses.**

*Annie Lööf, the Swedish Minister of Commerce, and some of her colleagues from the Ministry of Commerce made a personal visit with the young and fast growing IT company Quinyx. In a meeting with Erik Fjellborg, CEO and Founder of Quinyx, they discussed how the Swedish Ministry of Commerce could help fast growing Swedish companies increase their competitiveness by creating world-class business.*

Afterwards Annie Lööf and her colleagues were given a demonstration of Quinyx WFM (Workforce Management), a web-based staff planning and time & attendance application that quickly made Quinyx the Nordic market leader within their industry. Annie Lööf also had the opportunity to try the application and she could easily plan and create work schedules in Quinyx WFM.

  
*Erik Fjellborg demonstrates the benefits of Quinyx WFM to Annie Lööf*

- It’s very exciting and interesting to meet companies like Quinyx, where one can see where innovation and modern thinking can take a company. There are companies like Quinyx that will be an important part of Sweden’s continued success and that will create additional jobs. We in the government are actively working on how to improve job security, reduce costs and facilitate learning new skills as well as creating better conditions for increased competitiveness in Swedish companies, says Annie Lööf.

- We are proud and very pleased that the Minister took the time to visit us at Quinyx and to have the opportunity to discuss how we see the current possibilities and obstacles in running a successful and competitive business. We are now looking forward to an international expansion and all the support we can get from the Ministry of Commerce is valuable to us, says Erik Fjellborg.

**About Quinyx**  
*Quinyx’ success story started in the Swedish city of Örebro the summer of 2003 when Erik Fjellborg, then 17 and working at McDonald’s, got the idea of developing a web-based scheduling system while seeing how ineffective and time-consuming this was done at that time. Erik then founded Quinyx, with McDonald’s as the pioneer customer. In recent years, Quinyx has grown rapidly and now employs more than 40 people. Quinyx Workforce Management (WFM) combines powerful planning and forecasting tools with communication and interaction for both employees and employers. Quinyx WFM is specially designed for staff-intensive activities that require quick and efficient changes to the schedule. Actic, ICA, McDonald’s, SATS, Subway, Teknikmagasinet, PEAB and Vapiano are just a few examples of current customers. For more information, please visit* [*www.quinyx.com*](http://www.quinyx.com)*.*