**Svenska aerogel selected for lauch nordic innovator 2015**

We are pleased to announce that Svenska Aerogel has been selected as a Launch Nordic Innovator 2015!

Launch Nordic is a global innovation platform tackling sustainability challenges. Launch Nordic is going to help Aerogel mature their business and scale it globally through their international partners, network and accelerator program.

It was founded in collaboration with LAUNCH - a strategic partnership between NIKE, NASA, The U.S. Department of State, and The U.S. Agency for International Development (USAID) - to accelerate innovation in sustainable materials and how they are made. The core partners behind LAUNCH Nordic are Nordic companies IKEA, Novozymes, and Kvadrat, together with Nordic Government Institutions.

In 2015 LAUNCH Nordic received close to 100 innovations from 35 countries, covering six continents. All innovations represented ideas and solutions that answered the question: How can we - through new types of materials, or alternative ways of using known materials - significantly increase sustainability in production, manufacturing, and recycling?

Svenska Aerogel has been selected among this year’s finalists and will be invited to participate in the LAUNCH Nordic Forum, where they will present their innovation to an international panel of leaders from business, academia, and policy.

The TOP 10 LAUNCH Nordic innovators 2015 are (in alphabetic order):

SVENSKA AEROGEL (Sweden)

AVESPA, BLUE WOLF (USA)

EKOBALANS (Sweden)

MODTI (Finland)

NIL TECHNOLOGY (Denmark)

POND (Denmark)

PAD HEAVEN (Kenya)

PAXYMER (Sweden)

SAPROGLUE (Latvia)

WET-GREEN (Germany)

Following the LAUNCH Nordic Forum, in November in Sweden, Svenska Aerogel will enter an accelerator program with access to mentoring, networking opportunities, and key investors to enable them to bring the innovations to scale.

More information about the LAUNCH Nordic Top 10 Innovators and their innovations can be found at: http://www.launch.org/nordic

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