**RED BEE MEDIA PROVIDES LIVE CLOSED CAPTIONS ON IBC TV**

**Red Bee Media is providing live closed captions on IBC TV throughout IBC 2019 in Amsterdam, ensuring full accessibility of all content being broadcast and streamed from the show. With a plug-and-play cloud platform for remote delivery, Red Bee will deliver the captions from its English Language Hubs, directly to the screens at IBC. This solution, including live webcam feeds of the captions being produced, will be showcased together with other innovative Access Services, on the Red Bee stand 14.D26 in Hall 14 – Content Everywhere.**

“Red Bee is able to deliver high-quality captioning from any location, to anywhere in the world using our global, cloud-based captioning platform and we are excited to get the opportunity to show the power of this service live at the world’s most influential media tradeshow”, says Tom Wootton, Head of Product, Red Bee Media

During IBC 2019, visitors will be able to get a behind-the-scenes look of how the captions are produced for IBC TV through real-time webcam feeds on the Red Bee stand. In addition to this, Red Bee will be showing innovations in Live Automatic Captioning with ASR as well as Audio Description Services and Digital Video Capabilities.

Red Bee Media will be exhibiting at IBC 2019 at the RAI Convention Center, in Amsterdam in Hall 14 – Content Everywhere on stand 14.D26.

Yearly output from Red Bee’s seven global Access Services hubs:

* 200 000 hours of captioning globally
* 70 000 hours live captioning
* 2 500 hours/year of translation and subtitling
* 6 000+ hours/year of audio description

--- ENDS ---

**For more information please contact**

Jesper Wendel, Head of Communications, Red Bee Media

Jesper.wendel@redbeemedia.com
+33(0)786 63 19 21

**About Red Bee Media**
Red Bee Media is a leading global media services company with a staff of more than 2500 media service and broadcast experts. With the head office in London, UK, Red Bee Media provides services from 11 main hubs around the world. Every day, millions of people on all continents watch television programs prepared, managed and broadcast by Red Bee Media staff. Every year, the business delivers 4 million hours of programming in more than 60+ languages for over 500 TV channels. Red Bee Media’s OTT services include live transcoding of 233 channels for broadcasters and 119 standalone channels provided to 1.7 million subscribers. The company’s content discovery portfolio spans more than 10 million movies and program titles, covering over 25 languages, and includes an image database with over 90 percent of all programming available across traditional TV, VOD and SVOD. Red Bee Media also provides over 200,000 hours of captioning each year – more than 70,000 hours of which is live. Red Bee Media is an equal opportunity employer, with a clear focus on embracing diversity and creating an inclusive workplace throughout the entire organization. [www.redbeemedia.com](http://www.redbeemedia.com)