September 12, 2017

# PRESS RELEASE

**Paola Navone is the Guest of Honor 2018**

*Being citizen of the world and something of an anthropologist, Paola Navone – Italian architect, product designer, interior designer and artistic director – has been commissioned to create an installation for the Stockholm Furniture & Light Fair. This is the fifteenth time the Stockholm Furniture & Light Fair invites a renowned international designer to design an installation at the fair’s entrance hall.*

“Paola Navone is one of today’s most interesting and outstanding designers. We admire her creativity and eclectic aesthetic, as well as the amazing breadth of her output. Whatever she chooses to do, she always manages to create a unique atmosphere. It’s going to be exciting to see her sophisticated yet playful expression manifested in an installation here at the fair,” says Cecilia Nyberg, Project Area Manager for Stockholm Furniture & Light Fair.

Paola Navone was born in Turin and later moved to Milan, although she sees herself first and foremost as a citizen of the world: driven by her strong interest in the most widely differing cultures – particularly Asian ones. She travels a great deal, bowing to a natural inclination to cross boundaries, and not only geographical ones. Paola Navonereceived her degree in architecture from the Polytechnic University of Turin in 1973. In the 1980’s she was active in the avant-garde design movements Alchimia and Memphis and in 1988, she created the Mondo brand together with Giulio Cappellini. In her long and diversified career she has easily switched between the roles of architect, designer, art director, interior designer, critic, teacher and organiser of exhibitions and events, both independently and for selected clients such as Baxter, Casamilano, Egizia, Poliform, Slide, Emu, Mamoli, Lando, Reichenbach, Eumenes, Poltrona Frau, Barovier&Toso, Richard Ginori, Riva 1920, Anthropologie, Crate and Barrel, Bisazza, Natuzzi, Serax and Swarovski. She is also art director for Abet Laminati, Gervasoni and Kieffer by Rubelli. Paola Navone has also made interior and exhibition design for Como Hotels and Resorts, Virgin, Pomellato, Pitti Immagine and Pitti Taste, among others.

“I am very flattered to have been invited to be Guest of Honour for such a special event as Stockholm Furniture & Light Fair. It is the perfect place to meet and share ideas. Where traditions mingle and influence one another in a beautiful melting pot. Where you can still breathe the lessons of the great masters mixed with the contagious energy of young designers,” says Paola Navone.

In 1983, Paola Navone won the prestigious Osaka International Design Award and in 2000 she was appointed Designer of the Year by the magazine Architektur&Wohnen. In 2011 she won the ELLE Deco International Design Awards for two projects and in 2014 she was elected into Interior Design Magazine’s prestigious Hall of Fame. She has also received the ELLE Deco International Design Awards (EDIDA) in Shanghai in 2016 for the Rimini outdoor chair for Baxter and in New York in 2017: NYC x Design awards for the Manila outdoor armchair for Baxter.

Stockholm Furniture & Light Fair will be held on February 6-10, 2018 at Stockholmsmässan.

*For more information, please visit* [*www.stockholmfurniturefair.com*](http://www.stockholmfurniturefair.com/) *or contact:*

Cecilia Nyberg, Project Area Manager, +46 8-749 43 86, cecilia.nyberg@stockholmsmassan.se

Lotta Signeul, PR Manager, +46 749 43 36, lotta.signeul@stockholmsmassan.se

*Stockholm Furniture & Light Fair is the world’s largest meeting place for Scandinavian furniture and lighting design. Domestic and international visitors will find the most comprehensive selection of Scandinavian furniture, office furnishings, design, textiles, lighting and other interior furnishings for both homes and public spaces. Stockholm Furniture & Light Fair runs in parallel with Stockholm Design Week.* [www.stockholmdesignweek.com](http://www.stockholmdesignweek.com)