Stena Line proud partner to   
EuroPride 2018

**As part of Stena Line’s commitment to diversity and equal opportunities, the company has become a partner to EuroPride 2018. Apart from taking part in the parade in Gothenburg (Sweden) where the company is headquartered, Stena Line will fly the Pride flag onboard some of its ships and terminals around Europe from 27th July to 19th August.**

Stena Line is committed to maintaining and developing a sustainable working environment. The goal is to create a harassment-free company where everyone is given equal opportunities regardless of age, religion, gender, gender identity, sexual orientation, ethnicity or disability.

“At Stena Line we welcome everyone, whether you want to work here, travel with us or be one of our business. We are proud to support EuroPride and the values of equality and diversity it partners represents,” says Ian Hampton, Chief People & Communications Officer at Stena Line.

Diversity in the workforce not only contributes to a more caring work environment, it also helps Stena Line to better understand its customers.

“Like us, our customers are diverse and the more knowledgeable we get, the better we will become at fulfilling their needs and creating a great travel experience which shows that we care,” said Ian Hampton.

EuroPride is an international LGBT event hosted by a different European city each year. This year the honor is shared between Stockholm and Gothenburg and Stena Line is a Bronze Partner to EuroPride Gothenburg.

## For more information please contact:

Bronagh Cobain, Duffy Rafferty Communications

+44 (0) 28 9073 0880

**About Stena Line**

Stena Line is one of Europe's leading ferry companies with 38 vessels and 21 routes in Northern Europe. Stena Line is an important part of the European logistics network and develops new intermodal freight solutions by combining transport by rail, road and sea. Stena Line also plays an important role for tourism in Europe with its extensive passenger operations. The company is family-owned, was founded in 1962 and is headquartered in Gothenburg. For more information please visit [www.stenaline.co.uk](http://www.stenaline.co.uk)