Santa Fe Named as “Full-size CUV of Texas”

From the Texas Auto Writers Association

* Hyundai Motor’s Best-selling SUV, Santa Fe earns the coveted award at the 23rd

Annual Texas Truck Rodeo in the U.S.

* The award complements Hyundai Motor’s commitment to quality, durability, safety and comfort

Oct. 14, 2015 – Hyundai Motor’s Santa Fe was named the Full-size Crossover Utility Vehicle of Texas by the Texas Auto Writers Association (TAWA) during its 23rd Annual Texas Truck Rodeo at the Knibbe Ranch in Spring Branch near San Antonio.

“We are delighted to hear that the Texas Auto Writers Association recognized the 2016 Hyundai Santa Fe as the top contender in a highly competitive category,” said Mike O’Brien, vice president, Corporate and Product Planning, Hyundai Motor America. “This is a tremendous honour that further confirms Hyundai Motor’s commitment to quality, durability, safety and comfort in this important product category.”

This win complements the Santa Fe’s victory as CUV of Texas in 2013 and as Compact CUV of Texas in 2012 for its smaller, 5-passenger sibling Santa Fe Sport.

During the 2015 Texas Truck Rodeo, more than 70 TAWA members evaluated some of the industry’s leading trucks, SUVs and crossover utilities. In order to put each vehicle through its paces, the famed Knibbe Ranch in Spring Branch, Texas served as the event’s proving grounds. With driving surfaces including bumpy pavement, loose gravel, slick mud, steep hills, jagged rocks and water crossings, each candidate stayed busy throughout the two days of testing.

“The Santa Fe earns our award for the Full-size Crossover Utility Vehicle of Texas - it delivers on comfort, functionality and reliability,” said Michael Marrs, president of TAWA. “Once again, Hyundai has exceeded expectations in the segment to receive this award among an outstanding group of competitors.”

The Hyundai Santa Fe topped tough competitors such as the Honda Pilot and the Nissan Pathfinder. Aspects from exterior styling to road manners as well as pricing, fuel mileage, and off-road capability were all taken into account during the evaluation. Voting was conducted anonymously via electronic ballots.

The Santa Fe continues to pack a healthy list of standard features, available premium convenience and entertainment items, while sporting simplified interior offerings. Available in front- or all-wheel drive, the Santa Fe is powered by the acclaimed 3.3-liter Lambda II V-6, using gasoline direct injection and Dual Continuously Variable Valve Timing (D-CVVT).

An upgraded electric power steering system and suspension further sharpen the Santa Fe’s world-class ride and handling. The SUV also comes standard with remote keyless entry with alarm, body color heated exterior power mirrors with driver’s blind spot mirror, LED headlight accents, steering wheel mounted audio and cruise control and Bluetooth hands-free phone system.

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About Hyundai Motor

Established in 1967, Hyundai Motor Company is committed to becoming a lifetime partner in automobiles and beyond. The company leads the Hyundai Motor Group, an innovative business structure capable of circulating resources from molten iron to finished cars. Hyundai Motor has eight manufacturing bases and seven design & technical centres worldwide and in 2014 sold 4.96 million vehicles globally. With almost 100,000 employees worldwide, Hyundai Motor continues to enhance its product line-up with localised models and strives to strengthen its leadership in clean technology, starting with the world’s first mass-produced hydrogen-powered vehicle, ix35 Fuel Cell.

More information about Hyundai Motor and its products can be found at:

<http://worldwide.hyundai.com> or [www.hyundaiglobalnews.com](http://www.hyundaiglobalnews.com)

Further information about Hyundai Motor’s global art initiative and its various activities is available at <http://brand.hyundai.com>

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