

**News Release For Immediate Release  
 October 2010**

**A NIGHT OF EPIC HALLOWEEN**

**CELEBRATION AT CLARKE QUAY**

**OCTOBER 2011, Singapore** - Halloween at Clarke Quay never fails to host some of the best parties in the Singapore, and for 2011 Clarke Quay is pulling out all the stops. Forget that Halloween's on a Monday! This year the epic affair is taking over **29 October 2011, Saturday.** Haunted bars, freakishly outrageous themed parties, wandering ghouls and spine tingling Halloween concoctions, Clarke Quay is the spooky central to don that costume and get your freak on all night long!

Kicking off the celebration, **Clarke Quay** and **Island** presents **The Mysteries of the Haunted Island** at the **Central Fountain Square, Clarke Quay** from **10pm onwards**. Hosted by **The Muttons from 98.7 FM,** admission is free as we invite you to unravel the mysteries of the ghoulish inhabitants of this haunted island. Flashbacks of the plane crashed scene, Island Halloween Drink, live band performances, stage games and activities like face painting and voodoo dolls making, makes for a night of devilish fun. (Annex A)

Between decked-out restaurants, over-the-top parties, masked pub crawls and extravagant costumes, there's never a lack of parties and events to attend. Give in to temptation and join **Attica** for a night of devilish *Hell-oween* party with dungeons and everything naughty. **Lifebrandz**’s Triple Feature of *The Grindhouse Halloween* gleefully welcomes you to the most shocking and grotesque grindhouse gorextravaganza with triple feature screening within **Zirca**, **Rebel** and **Grooove**. Other participating outlets with themed parties include **Beer Market, China One, Cuba Libre, Hooters Singapore, Mulligans, Se7en 1nch, Shanghai Dolly, The Chupitos Bar, The Pump Room, The Rupee Room, Tomo Izakaya** and **Yello Jello.** (Annex B)

As Halloween is about the weird and the unexpected, we challenge you to try the many strange concoctions guaranteed to surprise you with an unexpected taste. The *Fishnet Voodoo* (**Se7en1nch**)*, Bite Me* (**Mulligan’s**) and *Death of Thrillers* (**Senor Santos**) are amongst the many wicked concoction you can find at outlets in Clarke Quay this Halloween. For more sordid Halloween drinks, visit **Beer Market, Hooters Singapore, Spring Spa, The Chupitos Bar** and **The Rupee Room**. (Annex B)

Get ready to thrill and Trick or Treat as we celebrate amidst a spooky atmosphere for a complete Halloween experience at Clarke Quay. What’s more! For those in costumes you’ll get to enjoy free entry to clubs, discounts on drinks and a chance to win many attractive prizes at participating outlets. So get your costumes a-crackin’ for All Hallows Eve and join us at Clarke Quay for a night of ghoulish mayhem. Log on to [www.clarkequay.com.sg/halloween](http://www.clarkequay.com.sg/halloween2010) for more details.

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**About Clarke Quay**

Located along the iconic Singapore River, Clarke Quay sits on a historical commercial site dating back to the 19th Century. Today, Clarke Quay has been boldly restored and refurbished into five beautiful waterfront godowns under a climate controlled canopy lit by coloured lighting, creating a modern and cosmopolitan ambience amidst the tradition and history. On its premises is an amazing array of 62 distinctive F&B, entertainment, retail and lifestyle outlets. Find the city’s trendiest nightspots and cuisine from across the globe, all at Clarke Quay- the Soul of the City. Visit [www.clarkequay.com.sg](http://www.clarkequay.com.sg) for the latest F&B and Entertainment Promotions.

**About CapitaMalls Asia (**[**www.capitamallsasia.com**](http://www.capitamallsasia.com)**)**

CapitaMalls Asia Limited is one of the largest listed shopping mall developers, owners and managers in Asia by total property value of assets and geographic reach.  CapitaMalls Asia has an integrated shopping mall business model encompassing retail real estate investment, development, mall operations, asset management and fund management capabilities.  It has interests in and manages a pan-Asian portfolio of 89 shopping malls across 49 cities in the five countries of Singapore, China, Malaysia, Japan and India, with a total property value of approximately S$22.6 billion and a total GFA of approximately 70.6 million sq ft.

Shopping malls in the portfolio include ION Orchard, a strategically located luxury shopping mall at Singapore’s premier shopping address, Orchard Road – Raffles City Singapore and Clarke Quay in Singapore.  Our landmark shopping malls in China are Xizhimen Mall and Wangjing Mall in Beijing; Raffles City Beijing and Raffles City Shanghai.  The portfolio also includes Gurney Plaza in Penang, Malaysia; Vivit Square in Tokyo, Japan; as well as Forum Value Mall in Bangalore, India.

CapitaMalls Asia’s principal business strategy is to invest in, develop and manage a diversified portfolio of real estate used primarily for retail purposes in Asia, and to strengthen its market position as a leading developer, owner and manager of shopping malls in Asia.

**ANNEX A:**

**CLARKE QUAY & ISLAND PRESENTS**

**THE MYSTERIES OF THE HAUNTED ISLAND**

**29 October 2011, Saturday**

**9pm till late**

**Free Admission**

**Central Fountain Square, Clarke Quay**

**Highlights:**

* Hosted by 98.8FM DJs The Muttons
* Island Halloween Drink
* Live band performances
* Stage games
* Face painting
* Voodoo dolls making\*

*\*While stock last*



**ANNEX B: TRICK OR TREATS AT CLARKE QUAY on 29th OCTOBER 2011**

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| **ATTICA**  Blk B, #01-01  Tel: 6333 9973  [www.attica.com.sg](http://www.attica.com.sg) | **Hell-oween**  This Halloween give into temptation and come play in our dungeon. We will transform Attica into a land of everything naughty. You’re in for a devil of a good time! | Attica_Hell-oween_s.JPG |
| **BEER MARKET**  Blk B, #01-17/#02-02  Tel: 9661 8283  [www.beermarket.com.sg](http://www.beermarket.com.sg) | **Because Zombies Need Beer Too!**  Join us at Beer Market on 29 October for a night of spooky fun! Humans get free Halloween makeup from 7pm to 10pm\*. Zombies and humans alike enjoy your graveyard drink at $14 nett only.  \*Subject to availability | cid:D64F3AF2-68B0-4CC2-A488-7438D5F88419@gateway.2wire.net |
| **CHINA ONE**  Blk E, #02-01  6339 0280  [www.chinaone.com.sg](http://www.chinaone.com.sg) | **A Long and Wild Halloween**  Enjoy a special Halloween cocktail and best dressed winner walks away with a bottle of Wild Geese Whisky. | **C-6.jpg** |
| **CUBA LIBRE**  Blk B, #01-13  Tel: 6338 8982  [www.cubalibre.com.sg](http://www.cubalibre.com.sg) | **Pirates of the Caribbean: Guevara's Chest**  Dress in our theme and be entitled to Free Entry!  Adrenalina Live Band starts at 10pm  Promo of the Night: 2 Bottles at $350+, Choice of Glenfiddich (12yrs) or Skyy 90  SPECIAL: Guevara's Punch @ $180+ (Serves 4) | cid:A7AF2D55-34A4-4F90-BAE7-32C3D432142A |
| **HOOTERS SINGAPORE**  Blk D, #01-03  Tel: 6332 1090  [www.hooters.com.sg](http://www.hooters.com.sg) | **HOOTERS HALLOWEEN PARTY**  **“LOST IN THE WILD JUNGLE”**  Hooters Halloween party is as fun as ever, or even better this year! Dine in our creepy wild jungle and feast on our 2 special main courses at reasonable price.  Stop our lovely girls roaming by and quench your thirst with a pair of “Wild Fantasy” cocktail shots for only $10.  Creepy fun game segments lined up in our scavenger trail with fantastic prizes to be won! Get the beat up and enjoy the dance performance by our exotic mammals!  What’s more, we will be hunting for anyone who dines in with a Halloween costume and be rewarded with an exclusive gift! Get wild, and come on down to “Lost in the Wild Jungle”.  Daily Hooty Hour Specials available from 10pm till late  Get 2 beers or 2 house pour spirits of the same kind and get the 3rd FREE! | D:\Documents and Settings\nicolelem\Local Settings\Temporary Internet Files\Content.Word\Hootie Pumpkin.jpg |
| **MULLIGANS**  Blk C, #01-02A  6305 6726  [www.mulliganspubs.com](http://www.mulliganspubs.com) | **Bite Me**  He thirsts for your blood. Rising from his long slumber, Count Mulligan’s hungers for a huge feast and this Halloween, he will have his minions by his side, patiently awaiting your arrival. All eyes will be on you at your arrival. What you are, is what they feast on.  Specially concocted cocktail “Bite Me”@ $12 nett. | D:\Documents and Settings\nicolelem\Desktop\Halloween\Outlet photos\Mulligans_BITEME.jpg |
| **SENOR SANTOS**  Blk B, #01-12  Tel:6336 7741  [www.senorsantos.com](http://www.senorsantos.com) | **Haunted House**  Buffet @ $65++ inclusive of free flow of Beer or House Pour(White/Red)\*  Halloween Drink: Death of Thriller Cocktails@ $18++  \*Valid for dinner only 6pm-10.30pm | **Senor Santos Rodizio style.JPG** |
| **SE7EN 1NCH**  Blk B, #01-16  Tel: 6338 8776 | **Hot Dead Halloween at Se7en1nch**  Get your sexy hot dead out here!  Rock it with the growling band from the grave and the sizzling dancers at Se7en1nch. Raise the temperature with 80% ABV absinthe specials Fishnet Voodoo, Heat Me Up and Bloody Sexy Shots! | **D:\Documents and Settings\nicolelem\Local Settings\Temporary Internet Files\Content.Word\Hot Dead Halloween.jpg** |
| **SHANGHAI DOLLY**  Blk B, #01-01  Tel: 6270 7676  [www.stjamespowerstation.com](http://www.stjamespowerstation.com) | **Horrorplex**  Step inside the blood-laced silver screen for Horrorplex Halloween 2011 at Shanghai Dolly on Saturday, 29th October. Leave any Grudges at the door and don’t be spooked if you see a Ring because we’re drawing inspiration from the best of horror flicks from the Land of the Rising Sun. Best costume wins a pair of tickets to Bangkok and other surprises.  \* Shanghai Dolly members enjoy 10% discount at Costumes & Mascots and No. 1 Costume Costume. Free and priority entry for those in full costume. Entrance is not guaranteed if the club is full. Club rules apply | **D:\Documents and Settings\nicolelem\Local Settings\Temporary Internet Files\Content.Word\Halloween_SD+FF 2.jpg** |
| **TOMO IZAKAYA**  Blk A, #01-04  Tel: 6333 0100  [www.tomoizakaya.com](http://www.tomoizakaya.com) | **Night of Pirate Adventure**  Swing by to Tomo Izakaya on Halloween and set sail on a pirate’s journey. Rub shoulders with our pirates crew and get your hands on our specially concocted Voodoo Magic  Cocktail ($10++). You might bump into Captain Jack Sparrow on that night. Come dressed up as a pirate and join in the fun. | **tomo-hall.JPG** |
| **THE CHUPITOS BAR**  Blk C, #01-02  [www.thechupitosbar.com](http://www.thechupitosbar.com) | **Halloween at The Chupitos Funhouse**  This used to be a funhouse, but now it's full of evil clowns.... Welcome to the Chupitos funhouse, a haunted fairground where evil clowns lurk at every turn. Gruesome Halloween shooters, devilicous cocktails, best dressed competition, and more! Once you enter, you may never leave! | **The Chupitos Bar_Halloween poster.jpg** |
| **THE PUMPROOM**  Blk B, #01-09/10  Tel: 6334 2628  [www.pumproomasia.com](http://www.pumproomasia.com) | **Halloween Fright Night at The Pumproom**  Have a "Pumpingly Scary" Halloween Fright Night at The Pumproom.The first 50 patrons who come dressed in their Halloween best between 10pm to 11pm will earn a $20 return voucher.  *Outlet’s terms and conditions apply* | **The Pump Room @ Clarke Quay Interior.JPG** |
| **THE RUPEE ROOM**  Blk B, #01-15  Tel: 6334 2455  [www.harrys.com.sg](http://www.harrys.com.sg) | **Halloween Party at The Rupee Room**  Join us for a night of ghostly horror and enjoy special bloody eyeballs (alcoholic jelly balls) at this Halloween Party! | **Rupee 003 (low res).JPG** |
| **YELLO JELLO**  Blk C, #01-06  Tel: 6887 3733  [www.yellojello.sg](http://www.yellojello.sg) | **Undead VIPs**  If you are Kurt, Marilyn, or Jimi this Halloween, Yello Jello humbly welcomes you with your most glorious aberrant display.  Get teased by our several manifestations of how some of these illustrious celebrities might look when they raise from the grave or pay respect to their make-shift tombstones we erect just for this special occasion.  The music: Nostalgic and evergreen hits of the dead will devour and resonate through the fraying fabric of your every brain cell in unexpected intervals. | **D:\Documents and Settings\nicolelem\Local Settings\Temporary Internet Files\Content.Word\YJ Halloween - UNDEAD VIPS.JPG** |
| **A LIFEBRANDZ HALLOWEEN TRIPLE FEATURE**  **ZIRCA**  **REBEL**  **GROOOVE** | **A Lifebrandz Halloween Triple Feature**  **The Grindhouse Halloween**  Dormant for 20 years, the dilapidated doors of the forsaken grindhouse theatre finally creak open this Halloween. Once a nasty structure in 70s and 80s synonymous with the classic B-grade morally warped exploitation films, it is now a grimy building filled with lingering ominous air. Raw and uncensored, The Grindhouse Theatre gleefully welcomes you to the most shocking and grotesque grindhouse gorextravaganza with triple feature screening within Zirca, Rebel and Grooove. Muster your guts for a sordidly twisted experience loaded with hardcore thrills that is beyond your wildest imagination.  Cover: $32 all night incl 1 drink  Free entry for party goers in full costumes before 11pm | **D:\Documents and Settings\nicolelem\Desktop\Halloween\Outlet photos\Grindhouse main pic.JPG** |
| **ZIRCA**  Blk C, #01-02  6235 2292  [www.zirca.sg](http://www.zirca.sg) | **A Lifebrandz Halloween Triple Feature:**  **The Terror Eyes**  This Halloween beware those that watch as you wander the hills at midnight, if you feel somebody is watching you, run!  Cover: $32 all night incl 1 drink  Free entry for party goers in full costumes before 11pm | **D:\Documents and Settings\nicolelem\Local Settings\Temporary Internet Files\Content.Word\ZIRCA_FLYER_OCT_front01.jpg** |
| **GROOOVE**  Blk C, entrance via River Valley Road | **A Lifebrandz Halloween Triple Feature:**  **13 Dolls**  Knock knock who’s there? Not 1, not 2, not 3, not 4, not 5, not 6, not 7 but… | **D:\Documents and Settings\nicolelem\Local Settings\Temporary Internet Files\Content.Word\ZIRCA_FLYER_OCT_front02.jpg** |
| **REBEL**  Blk C, #01-07/08  Tel: 6235 2292  [www.rebel.sg](http://www.rebel.sg) | **A Lifebrandz Halloween Triple Feature:**  **The Death Lab**  In a dark room where no one speaks or gets out alive, beware the ghastly creatures from the death lab. | **D:\Documents and Settings\nicolelem\Local Settings\Temporary Internet Files\Content.Word\ZIRCA_FLYER_OCT_front03.jpg** |
| **SPRING SPA**  Blk B, #02-03/04  Tel: 6533 6288  [www.springspa.com.sg](http://www.springspa.com.sg) | **Halloween at Spring Spa\***  Enjoy complimentary Halloween Drink for every purchase of spa package  *\*Valid from 24 to 31 October 2011* | **G:\Retail-CQ\Marcom folder\Marcom\Tenants logos & writeups\CQ Tenants logo & Writeup\1_New Tenants Details 2011\Springspa\Spring spa pool low res.JPG** |