**TeXtreme® contributes to Tour de France historic victories**

**Borås, Sweden, 22nd of July 2013**

The historic 100th edition of Tour de France ended up with a victory of the competition for a rider using the high-performance disc wheel PRO TeXtreme® from PRO bike gear. Alongside the total victory Team Argos Shimano rider Marcel Kittel using a frame from Felt Bicycles built using TeXtreme® finished the Tour as he started it, by winning. In total Marcel Kittel won four stages in this year’s competition which is more than any other rider.

TeXtreme® is the next generation carbon fiber material in the bicycle industry using Spread Tows to achieve ultra light weight and high-performance products. Companies testing and having launched products featuring TeXtreme® have gotten better numbers on weight and stiffness compared to other carbon fiber materials.

Henrik Blycker, CEO of Oxeon, says: “Once again we can proudly watch athletes using products built with TeXtreme® Spread Tow carbon fabrics stand on the podium celebrating victories. We are happy for whatever contribution our materials have had in these victories and they make good references to the performance of TeXtreme® alongside other wins in Formula 1, NASCAR, Stanley Cup playoffs among others.”

Tour de France is the world´s most famous bicycle competition and the race celebrated 100 years this year. The race ended Sunday 21th of July when the riders crossed the finish line at Champs-Elysées in Paris, France, after having put a total distance of 3403 km behind them.

When the Felt Bicycles road bike frames where introduced on the UCI World Tour by Team Argos-Shimano earlier this year Felt’s Director of R&D Jeff Soucek said, “We started with a mountain bike to prove the performance of TeXtreme®." Since its introduction the Felt Nine FRD has proven itself as an anomaly in bicycle frames, with a level of stiffness, durability, light weight and comfort that has caused riders to ponder new superlatives to describe the level of seemingly conflicting performance qualities.

"Team Argos-Shimano Team manager Iwan Spekenbrink said after the final stage: “This stage is the highlight, what else can we ask for. A Tour with so much history – winning stage one the first time the race has been to Corsica and taking the yellow jersey, and taking the final stage the first time it has been run in the evening. It’s so symbolic, and to win the stages we have is amazing." Source: 14ti, Team Argos Shimano.

Link to the [official Tour de France website](http://www.letour.fr/le-tour/2013/us/stage-21/news/flm/froome-champion-of-the-100th-tour.html).

Link to [road.cc article about Marcel Kittels bike](http://road.cc/content/news/79665-marcel-kittel%E2%80%99s-argos-shimano-felt-f1-frd-video).

**About TeXtreme®**  
TeXtreme® Spread Tow reinforcements is the ultimate choice for making ultra light composites. TeXtreme® Technology is flexible and tow-size independent which enables development of optimized reinforcement solutions tailor-made for specific application needs. Utilization of TeXtreme® Spread Tow carbon fabrics and carbon UD tapes by manufacturers of advanced aerospace, industrial and sports products confirms that 20-30% lighter composite parts can be produced with improved mechanical properties and superior surface smoothness.

TeXtreme® is a registered trademark owned by Oxeon AB. Founded in 2003, Oxeon has quickly established itself as the market leader in Spread Tow reinforcements with its products marketed under the brand name TeXtreme®.

For press statements, please contact: For press inquiries, please contact:

Henrik Blycker Christian Borg

CEO Communication & Brand Director   
Oxeon AB Oxeon AB

Tel: +46 33 340 18 01 Tel: +46 33 340 18 13

E-mail: [henrik.blycker@textreme.com](mailto:henrik.blycker@textreme.com) E-mail: [christian.borg@textreme.com](mailto:christian.borg@textreme.com)