Press release February 3rd, 2017

 **YET ANOTHER DESIGN award FOR HAGLÖFS**

**Outdoor brand Haglöfs has been awarded yet another design prize as its boot Grym Keprotec GT was chosen Gold Winner in the Ispo Awards 2017.**

“Grym means awesome in Swedish and it is quite an appropriate name for this amazing boot. It is made from a distinctive combination of materials resulting in a lightweight, waterproof, durable, quick-drying boot that is very comfortable on the foot. It is also equipped with a unique RECCO application that makes you searchable in the outdoors. It really deserves this award” said Viktor Wramdemark, Business area Manager Footwear and Hardware at Haglöfs.

The award will be presented to Haglöfs at Ispo Munich 2017, the leading international trade show for the sports and outdoor industry.

Text and images can be downloaded at [www.haglofs.com/press](http://www.haglofs.com/press)

For more information, please contact:

Sara Skogsberg Cuadras

Communication Manager

+46 8 584 40 014

sara.skogsberg-cuadras@haglofs.se