**Increased TeXtreme® presence in the US**

**Borås, Sweden, 28th of June 2013**

Oxeon Inc. is expanding its business towards the North American market and has added two more resources to the sales team. The sales persons will help develop new applications and educate the North American market about TeXtreme® Spread Tow reinforcements and its unique performance and weight saving benefits.

Mark Shioleno, Sales Manager Aerospace – North America, and Dave Kolosek, Sales Manager Sporting Goods – North America, have been recruited to lead the sales work in respective field in the US.

**Andreas Martsman, VP Marketing & Sales of Oxeon AB, says: “We are really pleased to welcome Mark and Dave to the TeXtreme® team. Both have excellent skills within their fields and possess knowledge on how to best help customers solve their problems. The US market has been growing in importance for us and this is an important step to better serve our customers located there.”**

Mark Shioleno has served in various commercial and technical positions during his 29 years in advanced materials. Most recently, he was Global Aerospace Industry Manager at AGY where he led sales and business development for aerospace applications using AGY’s S-2 Glass® and other high-performance glass fibers. Prior to joining AGY, Mark served as Global Sales Manager at Cytec Carbon Fibers and in business development at Innegrity. His experience also includes assignments at Zeon Chemicals and Lord Corporation. Mark earned a BS in Chemistry from Edinboro University of Pennsylvania and an MBA from the University of South Carolina. He is based at his home office in Aiken, SC.

Dave Kolosek brings over 20 years of experience in the sporting goods industry to Oxeon. Prior to joining Oxeon, Kolosek managed sales for the Northeastern US and select key customers for W.L. Gore’s GORE BIKE WEAR® and GORE RUNNING WEAR® lines. Kolosek also served as the U.S. Sales Manager for Hillerich & Bradsby’s TPS Hockey division for seven years before joining W.L. Gore. He earned his BA in Economics from Union College in Schenectady, NY and will work out of his home office in Saratoga Springs, NY.

**TeXtreme® Spread Tow reinforcements utilize proprietary technology to produce optimized solutions for ultra light composites. Spreading tows (yarns) into very thin tapes enables reinforcements in woven structure and unidirectional tapes that offer superior mechanical performance and opportunities for weight savings that are unique compared to conventional composite reinforcements.**

**Current TeXtreme® users can be found in Americas Cup, Formula 1, NASCAR and various industrial, aerospace and sporting goods applications.**

**About TeXtreme®**
TeXtreme® Spread Tow reinforcements is the ultimate choice for making ultra light composites. TeXtreme® Technology is flexible and tow-size independent which enables development of optimized reinforcement solutions tailor-made for specific application needs. Utilization of TeXtreme® Spread Tow carbon fabrics and carbon UD tapes by manufacturers of advanced aerospace, industrial and sports products confirms that 20-30% lighter composite parts can be produced with improved mechanical properties and superior surface smoothness.

TeXtreme® is a registered trademark owned by Oxeon AB. Founded in 2003, Oxeon has quickly established itself as the market leader in Spread Tow reinforcements with its products marketed under the brand name TeXtreme®.

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