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# PRESS RELEASE

**Winners of Stockholm Furniture & Light Fair´s award**

**Editors’ Choice 2017**

*Stockholm Furniture & Light Fair’s award - Editors’ Choice - will be handed out for the second consecutive year. The jury consists of Editors-in-Chief from several of Europe’s most important design forums. The 2017 jury consists of Marcus Fairs,**Dezeen, Robert Thiemann, Frame magazine, Chantal Hamaide, Intramuros and*[*Costas Voyatzis*](https://www.yatzer.com/yatzerpedia/costas-voyatzis)***, Yatzer.***

**Best Product**

Product: BOB  
Producer: Blå Station  
Designer: Bernstrand & Borselius

Stand number: B02:10

*Motivation: A clever idea that produces a flexible seating system with a strikingly simple aesthetic. A new modular typology that could work equally in the home or in commercial spaces.*

**Best Stand**Company: KinnarpsDesigner: Johan Ronnestam och Förstberg Ling  
Stand number: A27:20

*Motivation: A stand at a trade fair is all about branding. You have to take a complex message and make it really simple and understandable. The Kinnarps stand does this in a bold, clear, intelligent way.*

**Rising Star**Designer: Knauf and Brown  
Stand number: VH02:14

*Motivation: A mature and sophisticated collection showing great potential and fresh ideas.*

The winners’ statue was designed by Swedish designer, Lisa Hilland.

*For more information, please visit* [*www.stockholmfurniturefair.com*](http://www.stockholmfurniturefair.com/) *or contact:*

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*Stockholm Furniture & Light Fair is the world’s largest meeting place for Scandinavian furniture and lighting design. Domestic and international visitors will find the most comprehensive selection of Scandinavian furniture, office furnishings, design, textiles, lighting and other interior furnishings for both homes and public spaces. Stockholm Furniture & Light Fair runs in parallel with Stockholm Design Week.* [www.stockholmdesignweek.com](http://www.stockholmdesignweek.com)