**Sigma and Merit Consulting collaboration expands**  
  
**Merit Consulting and Sigma expands their cooperation to cover e-commerce, PIM, Marketing Automation and CXM / CMS solutions packaged for the ERP system M3 from Infor. Through this cooperation all M3 customers will not only be offered Merit’s products like Merit Portal sales but also PIM/MDM and e-commerce within the framework of Sigma’s concept Unifed Commerce.**

Merit has since just over 10 years focused 100% on the main processes in ERP systems, especially within Infor M3. In conjunction with this Merit refines its focus even more by letting Sigma assume Merits PIM consultants. The consultants will strengthen Sigma’s expertise significantly and contribute to the development of Sigma’s Unified Commerce.

"We are already a leading company in the Nordic countries within the PIM / MDM domain and it is important for us to continue working with the best. We are very happy about this and look forward to a rewarding cooperation with Merit Consulting. "Says Madeleine Engholm, business Unit Manager for the Unified Commerce Sigma.  
  
"I see this as a great opportunity to give our customers complete solutions where we can take full responsibility in deliveries built on the best products/concepts along with the best consultants", says Anders Thern EVP Sales & Marketing at Merit.  
  
**About Sigma:**   
Sigma is a leading consulting firm that works to enhance its customers' competitiveness. To achieve this, we combine our technical expertise with a passion to continuously develop better solutions. We are 1 700 employees in eleven countries.  
Sigma is owned by Danir AB, which is the family Dan Olofsson's holding company.

**For more information:**

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