**ISSUED ON BEHALF OF STENA LINE**

**August 21, 2013**

**SALE OF THE SUMMER**

Leading ferry company, Stena Line has just announced details of a truly exceptional three-day-return fare available on their Belfast – Cairnryan route starting at just £179 for a car and up to five persons\* (travelling Monday – Thursday, additional passengers £10 each return).

The not-to-be-missed fare is great news for anyone planning a trip to see relatives or friends, to enjoy a relaxing short-break or take in the excitement of a sporting occasion, as Diane Poole OBE, Head of Stena Line’s PR and Communications, explains: “This really is the sale of the summer. If five people travel in one car this works out at just £36 per person return - outstanding value.”

The announcement is great news too for students starting the new university term.

Diane continued: “When you travel with Stena Line there are no baggage restrictions meaning you don’t have to compromise on what you bring with you across the Irish Sea. This will be a life-line to parents who might be worried about the cost of transporting things like wide-screen TVs, food hampers, bedding, games consoles, tables and chairs and even ironing boards – all the things you can’t fit in a suitcase.

“The Superfast ships on the Belfast to Cairnryan route are the most luxurious on the Irish Sea offering maximum passenger comfort with the Pure Nordic Spa, the POD Lounge, The Living Room, Stena Plus Lounge and Taste restaurant so the fun starts as soon as you get onboard.”

This offer is valid for travel between the 22 August and 13 October (return journey within 72 hours of arrival) and must be booked by 6 October. Alternatively, you can travel between Friday – Sunday for just £199\* for a car and up to 5 persons.

To book this fantastic three-day-return fare click on [www.stenaline.co.uk/3day](http://www.stenaline.co.uk/3day).

\*Terms and conditions apply. Subject to availability.

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**MEDIA ENQUIRIES: For further information, please contact Michael McCrory of Duffy Rafferty Communications on 028 9073 0880.**