Stockholm, June 7th, 2018

**OUT NOW: HAGLÖFS SUSTAINABILITY REPORT**

**Haglöfs has today released its annual Sustainability Report. In it, the Swedish outdoor gear manufacturer describes its extensive sustainability efforts in 2017 - relating to its products, the production of them, the people who work with them, and our planet.**

Several years ago, Haglöfs put sustainability at the heart of what it does. This stems from its role as a creator of premium, high-performance outdoor gear - as well as a desire to protect our environment as much as possible for forthcoming generations of adventurers.

During 2017, a great deal of dedicated sustainability work was carried out. As a result, this report contains information about the products, projects, collaborations, and certifications that Haglöfs has worked on, as well as details about the partners that the company works with, aiming for a more sustainable outdoor industry.

As well as the year's success stories, the report also lists the challenges faced by Haglöfs in 2017. Transparency is essential in sustainability work, and so the report serves to highlight areas where further improvements must be made - particularly if long-term sustainability goals are to be met.

Get your copy or the report [here](http://www.haglofs.com/gb/en-gb/sustainability/sustainability-report/).

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