**RED BEE ENHANCES GLOBAL DISTRIBUTION PLATFORM WITH POINTS OF PRESENCE IN LONDON AND PARIS – CREATING DIRECT ACCESS TO LIVE CONTENT THROUGH CHANNEL STORE OFFERING**

**Red Bee has added points of presence (POPs) for channel distribution in the UK and France, three in London and one in Paris. Broadcasters, streaming services, telcos and other content providers can now directly access a catalogue of up to 10 000 globally sourced live channels from the Red Bee “Channel Store”. With access to Red Bee’s global platform for signal aggregation, UK and French content providers can now use the Channel Store to provide high-quality television bundles for their viewers.**

“We are very excited to bring our full catalogue of television and radio channels to the UK and French market through our new points of presence in London and Paris,” says Kristian Langbridge, Head of Transformation & Distribution at Red Bee “This latest deployment allows us to provide British and French Broadcasters, streaming services, telcos and other content providers with a fast and simple way to source live channels and create competitive channel packages.”

The POPs in London will be available through Telehouse and Equinix, as well as in Red Bee’s Broadcast Centre facilities. The POP in Paris is hosted by Telehouse. These are added to the company’s global distribution platform and Channel Store which already include points of presence in the Netherlands, Finland, Sweden, Belgium and Germany.

“We are delighted that Red Bee has expanded its presence in our Paris and London data centres” says Mark Pestridge, Sales Director at Telehouse Europe. “Our strong presence in Europe, serving the largest collection of cloud services, carriers, content providers, internet exchanges and private media networks, ensures Red Bee can build stronger connections with its broadcast customers and ultimately improve the quality of experience for end users.”

The Channel Store is a global signal aggregation and distribution platform where live content is easily aggregated from multiple sources over Red Bee’s global network, including internal and external Playout sources, fixed-line fiber connections, web streams, secure internet delivery and satellite down-link through Red Bee’s own teleport facilities. It currently features over 1000 active channels and a catalogue of over 10 000 that can be spun up quickly whenever needed. It acquires signals from over 100 suppliers and distributes channels to over 30 affiliates and counting.

“We are thrilled to support Red Bee Media with its latest London point of presence. The deployment further complements a fast-growing ecosystem of media and entertainment companies running their digital businesses across [Platform Equinix](https://www.equinix.com/platform-equinix/)®. The ability to support end-users with the lowest latency and deliver a consistent quality of experience, has never been so important within the competitive landscape of OTT streaming,” said Matt George, Director of Field Development, EMEA, Equinix.

**For more information please contact**

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**About Red Bee Media**
Red Bee Media is a leading global media services company headquartered in London, with 2500 media experts in Europe, the Middle East, Asia Pacific and North America. Every day, millions of people across the globe discover, enjoy and engage with content prepared, managed, broadcast and streamed through Red Bee’s services. The company empowers some of the world’s strongest media brands, broadcasters and content owners to instantly connect with audiences anywhere at any time. Through an end-to-end, managed services offering, Red Bee provides innovative solutions across the entire content delivery chain – covering Live & Remote production, Managed OTT, Distribution, Media Management, Access Services, Content Discovery, Playout and Post-Production.

**Red Bee – Wowing audiences. By creating what’s next.**

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