FOR IMMEDIATE RELEASE

**Sesame Alcotester secures Stockholm’s Sober nightclub**

**New infrared sensor allows alcohol screening of all 850 guests at nightclub**

*Västerås, Sweden on 27 March 2015*

At Stockholm’s Sober nightclub, the Sesame™ system for easy alcohol measurement, is being used to screen all of the guests as they arrive, to ensure they are actually sober.

Every guest performed a quick breath test at the entrance to the club. 99% recorded a zero alcohol level but a small number had a low reading and had to come back later. A couple of guests had failed to grasp the concept completely, registering very high readings. That was a shame as they could not join the ticket-only party that sold out in advance. Inside there was a large variety of non-alcoholic drinks for sale to refresh those taking a break from the busy dance floors.

*“We are very happy with how quick and easy Sesame is to use. It ensures all our guests are sober, without causing any delays at the entrance.”* said Mårten Andersson, Founder of Sober nightclub, Stockholm, Sweden. *“Sesame is perfect for this kind of event and the customer even considers it fun to do the test before entering the party*.*”* said Patrik Olofsson, Sales representative from B.R.A Security, Swedish distributor of Sesame.

The Sesame system has a test throughput of up to 500 per hour, so there was no problem keeping up, even with many people arriving earlier than expected for a dance club.

The Sesame™ system for easy alcohol measurement makes premium infrared (IR) sensor technology available for in a quick, user-friendly product. A carbon dioxide sensor is used to check the quality of the breath test so accurate mouthpiece free testing becomes feasible, which transforms the usability for routine testing. Sesame is 100% designed and produced in Sweden.

About Hök Instruments AB (www.hokinstrument.com) has developed new sensor technologies since 1986, based in Västerås, Sweden. The focus since 2005 has been to develop a new infrared sensor technology, in collaboration with Autoliv AB and SenseAir AB. The aim is to produce alcohol breath testing products that are so quick and easy to use, they enable broad adoption in occupational and traffic safety applications.

SesameTM is a trademark of Hök Instruments AB

 About B.R.A Security AB

B.R.A Security AB ([www.bracecurity.se](http://www.bracecurity.se)) has been providing smart security solutions to Swedish customers since 1994 and is the distributor of Sesame in Sweden.

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