**Addlrr welcomes a new team of interns**

Addlrr is happy to announce five fresh faces that will join its creative team of entrepreneurs who are currently working on building a new digital community connecting users, brands and charities. Since November of 2017, The Addlrr team led by CEO Eric Frisell has fast been working at Företagsfabriken Incubation creating a new platform that allows users to make free micro-donations by simply watching their favourite commercials. The platform will also allow digital natives to connect to a wide range of brands and follow the latest trends with additional features expected to surface.

Despite being a new startup from Sweden, Addlrr wants to follow the footsteps of big companies like Google, Microsoft and Apple who according to Forbes have been ranked in the top 10 as the “25 Highest Rating Companies Hiring Interns Right Now.” So who are these new interns that will shake up the team and where will they make their mark?

Addlrr was able to recruit all five new members after participating at Drivhuset’s E-faktor event which connected Linnaeus University students in Växjo to local companies looking for young talent. With a huge interest in what the company is doing, the marketing team will now be joined by two marketing bachelor students in their final year of studies. Both will work closely with social media working under Communications Manager Magdalena Schwarzenlander. “Our goal will be to further optimize all communication channels and increase engagement,” says Marketing Director Larry Mikano. Additionally, CTO Jonas Frisell will be joined by two new members that will contribute to the User Interface, User Experience, and work on coding. Jonas goes on to state “I am very pleased with the new interns as we are now a solid team of four working on the product side with an expectation towards launching the Beta by the end of May.

The last member from the new pack of five will work closely with Chairman of the Board Naimul Abd on the financials and investments. As Addlrr is also in process of forming early alliances with brands and social impact organizations, all new members will also get the opportunity to interact with Sindi Sheri who is leading the corporate relations. CEO Eric Frisell finally comments “I am so excited to welcome all these new interns to the Addlrr family. I think what is most important is that working with a startup company like Addlrr, real work can be done and as an intern you can learn valuable things that will add to your professional experience.”

Addlrr’s new digital platform will aim to redefine the advertising industry, create a new way for millennials to donate to social causes and will help brands and charities better engage their social content. So stay tuned with the expected launch end of may.