Haglöfs Spring/Summer 2017

 **A SUSTAINABLE JACKET FOR UNRELIABLE WEATHER | L.I.M PROOF**

**The L.I.M Proof Jacket is not made for a rainy day. Nor a windy. And not for a sunny day either. It’s made for a sunny-then-windy-then-rainy-and-then-sunny-again day. It’s made to beat the elements, especially when they change without notice.**

It is wind- and waterproof and features great breathability. It has a clean design because in creating it, Haglöfs stripped down everything apart from the bare essentials. It is packable and lightweight enough to always have at hand. It is also sustainable, constructed from fluorocarbon-free PROOF™ fabric for outstanding performance but with great respect to the environment.

"We aimed to create a material kind to both people and nature. This is our PROOF™. Waterproof and breathable, with a fluorocarbon free laminate and water repellent treatment that will keep you dry. Our PROOF™ products are a good choice for those who want to enjoy the outdoors with a minimal impact on nature", said Eva Mullins, Sustainability at Haglöfs.

L.I.M Proof Jacket takes people outdoors, giving them the opportunity to make the most of their experience without having to be worried about what ever weather conditions might be thrown their way. Simply put, a sustainable jacket for unreliable weather.

Text and associated images can be downloaded at [www.haglofs.com/press](http://www.haglofs.com/press)

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