# Roxen continues US growth with new customer in New Mexico

|  |
| --- |
| Pressrelease |
| 08/24/2015 |

Roxen, the provider of web-based editorial and content management tools for multi-channel publishing, has signed an agreement with a local news-publisher in Gallup, New Mexico. The Gallup Independent, a 15,000 daily circulation is replacing their legacy system with Roxen's modern web-based solution.

The Gallup Independent is the latest in a number of American and Scandinavian news organizations adopting Roxen Editorial Portal for their news production. The Gallup Independent and their weekly publication the Navajo Nation Messenger is going live on Roxen Editorial Portal this week.

 “*We evaluated a number of systems including our current provider Newscycle Solutions, but in the end it was an easy decision for us to go with Roxen”* said Adron Gardner responsible for the project at Gallup Independent. *“We are really excited, getting a modern and affordable system with built in InDesign functionality to our newsroom”* Gardner continued.

Roxen Editorial Portal is a web-based editorial tool for multi-channel publishing of news and other content tailored for small- and mid-sized news media companies. The web interface allows editors as well as freelance contributors to easily ad, manage and publish content. The Gallup Independent will run Roxen Editorial Portal as a local cloud solution, i.e. a set up where Roxen hosts, manages, monitors and upgrades the software. The newspaper achieves full flexibility in terms of number of users, access to latest program versions and eliminates any hardware investments.

“*We are very happy to add The Gallup Independent to our growing list of news-media customers using our products and services in the US. Roxen is helping local news media push their positions ahead by providing modern and affordable tools to meet their requirements both today and in the future. ”* says Per Ostlund, CEO of Roxen.

For more information, please contact:

Johan Hansson ,EVP Americas

Roxen Inc.

P: 917 582 0753

johan.hansson@roxen.com

Per Östlund, CEO

Roxen AB

P: +46 732 30 30 13

per.ostlund@roxen.com

|  |
| --- |
| Roxen develops web-based editorial and content management tools for multi-channel publishing, i.e. online and in print. Customers include Shaw Media, Metro France, Metro Sweden, TC Transcontinental Media, Princeton University, RTL Nederland and Verizon. Roxen was established in 1994. The head office and development center is located in Linköping, Sweden. Roxen also has offices in Stockholm, The Netherlands and U.S. For more information, visit www.roxen.com. |