**CTM Baselayer Hood Long Sleeve:**

**ISPO Award Gold Winner!**

Craft's revolutionary baselayer item CTM Hood Long Sleeve has been chosen ISPO Award Gold Winner 2019. The seamless warp-knit long-sleeve jersey, which offers superior fit, comfort and body-temperature management, won Gold in the category Snowsports, Base Layer.

“We are very proud to win Gold at the ISPO Award for this innovative, stylish and sustainable-minded baselayer garment,” says Sofia Willén Ryman, Product Manager Baselayer/Underwear at Craft.

“We have used the relatively new Warp Knit Seamless technology and combined it with our fantastic designers who have designed a stunning collection that fuses fashion, function and versatility. The entire garments are knit in one piece, which ensures an efficient manufacturing process with minimum waste. In addition, the clothes can be customized by shortening the sleeves, legs etcetera to adjust the garment to your specific needs. Thanks to the unique Warp Knit Seamless technology the garment keeps it shape even when parts are cut off from it.”

**ISPO Award jury statement:**

“This next-gen 3D seamless warp knit with features ranging from moisture management to exceptional fit ensures precise function.”

**Product description:**

Masterfully crafted through the innovative Warp Knit Seamless technology, CTM Hood Loong Sleeve features a unique 3D knit that offers unmatched freedom of movement, fit and comfort. The engineered knit structure allows for advanced open mesh patterns, carefully placed for breathability where you need it the most. An integrated facemask with breathing holes ensures maximum feel and performance in cold conditions.

For more information, please contact:

Daniel Högling, Craft Product & Marketing Director

Phone: +46 33 7223385, E-mail: [daniel.hogling@craft.se](mailto:daniel.hogling@craft.se)

*Craft Sportswear is a Swedish brand specializing in clothing for endurance sports where performance and comfort are crucial for optimal result. Working closely with elite athletes and constantly developing new materials and technical solutions, Craft offers innovative training and competition apparel.*