**PRESS RELEASE February 1st, 2019

Gärsnäs launches sustainable new designs by Färg & Blanche, David Ericsson and Matti Klenell**

**In conjunction with the Stockholm Furniture and Light Fair 2019, Gärsnäs launches the Ateljé table and Hedda chair, as well as two new chairs in the Emily family: Elin and Lina – at a stand focused on reusability.**
Hedda, designed by David Ericsson, is the chair that looks just as good at your kitchen table as an exclusive bistro. Inspired by classical Chinese chairs and the Greek klismos chair, it is a Nordic interpretation with scaled-down forms and discrete details.The envelope-weave seat is made by hand from 166 metres of paper-cord twine. This durable material lasts at least 30 years and develops a lovely patina over time.Hedda is also available with a leather seat from Tärnsjö tannery.

“The initial idea was that Hedda would suit a bistro, letting you sit comfortably for a long time, but also withstands all the wear and tear that goes on there,” says designer David Ericsson.

In 2013, designer duo Färg & Blanche created the Emma easy chair; its back completely held in place by its own seams. Several years later came the Emily chair. Now the family has grown again with the addition of two more chairs, Lina and Elin, which makes three siblings from the same parent, but with completely different characters.

“We like the family concept; here we have a series of chairs providing different kinds of seating that give character to an interior, while at the same time they interact well together,” says Anna Klockby, Marketing Manager at Gärsnäs.

The Ateljé table, by Matti Klenell, was especially designed for the newly renovated Nationalmuseum in Stockholm 2018.

“Functionalism is my way of thinking. I always start with what is reasonable and practical. For me, the table should be the room’s hub; it must provide stability and strength,” says designer Matti Klenell about Ateljé.

Since the beginning in 1893, Gärsnäs has worked sustainably with wood production and furniture design that lasts for generations: from first sketch to finished product made in our factory at Österlen. This year’s stand, designed by Nina Jobs and Pierre Sindre, highlights the company’s heritage.

“This year’s stand is a reaction against the enormous waste of resources that occurs at fairs. Therefore, we only wanted to make our display with materials that can be reused again,” says Anna Klockby.

See the new designs at the Gärsnäs stand: A07:20 during 5 ‒ 9 February 2019 and at the Gärsnäs showroom in Stockholm’s Old Town. On Tuesday February 5th we have a press view in the stand between 10-11 am. Please let us know if you are planning to come by emailing press@garsnas.se

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**About Gärsnäs**
Gärsnäs was founded in 1893 with the aim of making durable, quality wooden furniture. Over the years, our hallmark has been to push the boundaries of what is possible with the materials used. Guided by sustainability and craftsmanship, Gärsnäs collaborates with some of Sweden’s foremost designers. Together we create furniture that challenges the present and lives on for generations. Furniture is manufactured in our factory in Österlen and is on display at the Gärsnäs showroom in Stockholm. The company is run by Anna and Dag Klockby along with Åke Axelsson.