**HAGLÖFS SUPPORTS THE GLOBAL CLIMATE STRIKE**

**The Swedish outdoor company will be closing its brand stores during the first strike so that all employees can take part.**

On September 20th, people everywhere are being asked to take part in a global climate strike – beginning a week of awareness-raising action[[1]](#footnote-1) led by the activists behind the "School strike for climate" movement. But this time, it's not just students who are being asked to take part. Everyone is encouraged to leave their homes and workplaces and join a giant, peaceful protest highlighting the urgency of the issue of climate change, and demanding action.

As Greta Thunberg, the movement's spokesperson, wrote in the Guardian[[2]](#footnote-2) alongside a team of fellow activists:

*"We will kickstart a week of climate action with a worldwide strike for the climate. We’re asking adults to step up alongside us... To change everything, we need everyone... We need to escalate the pressure to make sure that change happens, and we must escalate together."*

Haglöfs' long-term commitment to sustainability focuses both on its own performance as a manufacturer, and the bigger problems that we all face. The company's CEO, Carsten Unbehaun, says:

*"It is clear that action on climate change is not happening fast enough. I support Haglöfs in joining the global climate strike next Friday September 20th ahead of the UN’s Climate Action Summit in New York, to demand that governments commit to the large scale, systemic changes that are needed to meet this challenge."*

**All Haglöfs employees are encouraged to take part in the strike, and the company will be closing its brand stores during strike hours on September 20th to allow this.**

**For more details, please contact:**

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1. https://globalclimatestrike.net/ [↑](#footnote-ref-1)
2. https://www.theguardian.com/commentisfree/2019/may/23/greta-thunberg-young-people-climate-strikes-20-september [↑](#footnote-ref-2)