# Trends, opportunities and challenges in the Nordic Retail industry

## In the latest report about the Nordic Retail Industry from UnitedLog issues like Private labels, Sustainability and Cash flow are the main areas which successful companies need to focus on.

UnitedLog, the Nordic based supply chain specialist company has published its latest industry analysis. This time it is the retail sector that has been investigated.

Looking at trends, opportunities and challenges from a supply chain perspective, UnitedLog pin-points a number of issues that companies need to focus on to stay successful.

The report also features a recently compiled study of financial benchmark figures. In the tables companies are listed according to their efficiency in use of working capital.

The report is a complimentary service for client´s of UnitedLog and the report will also be available from the homepage [www.unitedlog.com](http://www.unitedlog.com) .

UnitedLog is the leading Nordic non-asset based Supply Chain specialist company. We develop and streamline Nordic based customer’s global flow of goods, information and capital. We offer Strategy and Financial Consulting in SCM, specialised software for Control Tower Applications and Outsourcing Services for Logistical Processes. UnitedLog with around 120 staff members has offices in New York, Boston, Shanghai, Moscow, Lausanne, Helsinki, Katowice, Stockholm, Gothenburg, Malmö, Helsingborg and Norrtälje. The company revenue is approx. 25 million Euros and is owned by the 6th AP-fund and AB Arvid Svensson.

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