**ISSUED ON BEHALF OF STENA LINE**

**SEPTEMBER 30, 2014**

***INFLATABLE* FUN WITH THE STENA LINE BELFAST GIANTS**

Try your luck with the puck to win great prizes

TO celebrate the start of the new Stena Line Belfast Giants season, leading ferry company Stena Line has created a *GIANT* inflatable set of goals which it plans to tour around shopping centres across Northern Ireland giving fans the chance to get up close and personal with players as well as win lots of fantastic prizes.

The *Giant* inflatable set of goals will allow participants three shots to win and depending on how many goals scored they could take home some exciting prizes, including Belfast Giants match tickets, t-shirts and even a trip onboard a Stena Line ferry to Britain.

Marc Casey, Stena Line’s Marketing Manager, Irish Sea North, explained why people should come down to try their luck with the puck:

“The Stena Line Belfast Giants roadshow will give supporters of the team, and new fans, the chance to meet players in person and learn more about Northern Ireland’s successful hockey team. Ice hockey is a growing sport here in Northern Ireland and support for the Stena Line Belfast Giants has grown every year.

“On Saturday October 3rd, the roadshow will be at Castlecourt shopping centre in Belfast and we’d love to see people of all ages come along and try their hand at winning some fantastic prizes. You may even be lucky enough to meet your favourite player!

“Stena Line regularly transports the players, and their loyal fans, to away games in the UK throughout the season as well as visiting teams who come to Belfast for their matches - so we have got to know the players very well and have a real affection for them.

“We also enjoy teaming up for exciting events such as the Stena Line Belfast Giants Cruise and fans should keep an eye out for news on more promotions happening over the coming months,” added Marc.

The roadshow dates include Castlecourt on October 3rd; Tesco Newtownbreda on October 17; SSE Arena on October 24th; Victoria Square on October 25th; Tesco Lisburn on October 31st; Bloomfields on October 31st; Junction 1 on November 7th and Tesco Newtownards on November 14th.

For further information on Stena Line or to make a booking click on [www.stenaline.co.uk](http://www.stenaline.co.uk) call 08447 70 70 70 or visit your local Stena Line office or travel agent.

For further information on the Stena Line Belfast Giants visit [www.belfastgiants.com](http://www.belfastgiants.com)

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