**Press Release**

**FundedByMe enters summer on a high note by closing two new cross-border investment crowdfunding campaigns**

*More then €300.000 raised for Dutch SellanApp and Swedish Postify*

***Stockholm, 4 July 2013:***[FundedByMe](http://www.fundedbyme.com/), Europe’s fastest-growing crowd investment platform, enters the summer months on a high note after confirming two equity crowdfunding investment rounds closed successfully this past week.

The first, [Postify](https://www.fundedbyme.com/en-us/equity/start-up/224/postify/overview/), is a Swedish brand that raised 100% of their total goal. The other, [SellanApp](https://www.fundedbyme.com/en/equity/start-up/420/sellanapp/overview/), a crowdfunding platform for the App-industry, hails form The Netherlands and has already raised €260.000 in 40 days from. This brand, interestingly, ran a simultaneous crowdfunding campaign on a competing platform, which has not yet closed successfully.

“The momentum of these two additional success stories further proves our concept – and the power of cross-border investments, which is what distinguishes FundedByMe from other crowdfunding options out there,” says Daniel Daboczy, co-founder of FundedByMe. “We are seeing a definite increase in the quality of campaigns that are submitted to us for both equity and reward-based crowdfunding and are welcoming thousands of new crowd investors to our network every month.”

The FundedByMe equity platform currently has more then 25,000 investors and more than 500 startups have submitted applications for equity crowdfunding rounds. Daboczy continues, “Only approximately 10% of equity applicants have thus far been presented to the crowd since quality and trust are the main focus before presenting the pitches to the crowd.”

Learn more about FundedByMe’s equity projects here:

<http://fundedbyme.com/en/equity/>

Brows FundedByMe’s Reward-based campaigns here:

<http://fundedbyme.com/en/projects/>

**Ends**

**About FundedByMe**

FundedByMe is Europe's fastest-growing crowd investment platform, connecting investors and entrepreneurs – be it through traditional crowdfunding or with equity offers. Founded in April 2011 in Sweden, FundedByMe today operates with additional offices in Finland, Denmark, Norway and Spain. For more information, visit www.fundedbyme.com.

**Notes for Editors**

* Please view our brand introduction video: http://youtu.be/ioJ3aDMljyo
* We can facilitate interviews with the founders of FundedByMe as well as independent crowdfunding specialists, familiar with the concept.

**Issued by**

|  |  |
| --- | --- |
| Susan Sjölund Chief Marketing OfficerFundedByMePhone: +4672 333 8910Email: susan@fundedbyme.com |  |