**RED BEE MEDIA RENEWS METADATA RELATIONSHIP WITH DOTSCREEN – ENABLING CONTENT DISCOVERY ACROSS GLOBAL MULTISCREEN SOLUTIONS**

**Global media services provider Red Bee Media has renewed its relationship with multinational video applications developer Dotscreen. Red Bee will continue to deliver TV and movie metadata for Dotscreen’s multiscreen applications, showcasing how viewers can discover their favorite content, no matter the device they’re watching on. Red Bee’s metadata portfolio offers access to a database of 10+ million assets and powerful recommendation technology including IMDb ratings.**

Dotscreen creates, designs, and develops user interfaces and video applications for all internet connected devices, with a focus on making the user experience optimized, seamless and consistent. As a part of the company’s 2020 strategy, their relationship with global media services company Red Bee Media has been renewed.

“Red Bee has consistently been delivering high quality metadata for our applications, helping us showcase how viewers easily can find and watch their favorite content”, says Stanislas Leridon, Chairman of Dotscreen. “Content discovery is a key feature for our multiscreen solutions and with Red Bee we can prove our capabilities to deliver on our promise to our customers.”

Red Bee will be delivering rich metadata, including synopses, dynamic images, and contributor information, enabling Dotscreen to showcase content discovery functionality across multiple applications and devices.

“Our Content Discovery services gives millions of viewers across the globe the ability to navigate today’s vast amount of content and easily find what they want to watch”, says Madelene Gustavsson, Head of Business Area Content Discovery at Red Bee. “We are pleased to once again be trusted by Dotscreen to deliver our metadata across their applications”.

Dotscreen’s products are available across all major platforms through apps developed to ensure optimized interfaces for the best possible user experience. Dotscreen operates in Europe, North and South America and the Middle East. The company’s customers include prominent TV content publishers as well as pay TV operators.

Red Bee’s metadata portfolio includes access to over 10 million of high-quality television and movie metadata assets with a vast image repository as well as powerful recommendation technology and ratings from the world-famous online database IMDb.

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**For more information please contact**

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**About Red Bee Media**
Red Bee Media is a leading global media services company headquartered in London, with 2300 media experts in Europe, the Middle East, Asia Pacific and North America. Every day, millions of people across the globe discover, enjoy and engage with content prepared, managed, broadcast and streamed through Red Bee’s services. The company empowers some of the world’s strongest media brands, broadcasters and content owners to instantly connect with audiences anywhere at any time. Through an end-to-end, managed services offering, Red Bee provides innovative solutions across the entire content delivery chain – covering Live & Remote production, Managed OTT, Distribution, Media Management, Access Services, Content Discovery, Playout and Post-Production. **Red Bee – Wowing audiences. By creating what’s next.**

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