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**Atos and Siemens Lead Digital Evolution in the Manufacturing Sector**

*Atos-Siemens Alliance capitalizes on strategic alliance by expanding Industry 4.0 to create and deliver successful solutions to major manufacturing businesses*

**Singapore, 11 November 2015 –** Atos, an international leader in digital services, together with Siemens, a global engineering powerhouse, set new benchmarks for the optimization and continuous evolution of the manufacturing sector.

Following the recent biennial “Siemens Process Industries and Drives User Conference & Exhibition” (SPACe) in Bali, Indonesia, from August 19-21, 2015, the Atos-Siemens Alliance now intends to raise industry standards by expanding Industry 4.0 to achieve strong production-related advantages, creating networked, flexible and dynamically self-organizing manufacturing processes for highly customizable products.

Industry 4.0 is a collective term embracing a number of contemporary automation, data exchange and manufacturing technologies. It facilitates the vision and execution of a "Smart Factory". The aim is to shift the reliance on manpower amongst manufacturing companies especially in the secondary sector of emerging economies, to a technology-based approach. In today’s rapidly changing and digitalized global business environment, it is crucial for manufacturers to maintain their competitive edge by embracing innovative technologies and optimizing productivity. As customers and markets demand more from manufacturers, the factories at the center of their production and delivery models need to perform with the highest efficiency.

Herbie Leung, CEO APAC said, “Our collaboration with Siemens is important to the continuous development and thereby digitalization via Industry 4.0. As the world’s business environment evolves, it is critical that we work together to innovate change so that manufacturers perform seamlessly and maintain their efficiency.”

With manufacturing still a major market in Asia Pacific, Industry 4.0 is expected to demonstrate its full potential to drive mass customization with more customer-centric and efficient production environments. The convergence of information technology (IT) and operational technology (OT), resulting in cyber physical systems (CPS) will be the foundation of the next Generation of Manufacturing.

**About the Atos and Siemens Global business Alliance**

Starting in 2011, Atos and Siemens formed a strategic alliance, one of the largest such relationships ever between a German global engineering company and a French global IT provider. Supported by a joint investment fund of € 150million, the alliance focuses on innovative solution such as advanced data analytics, cyber security and device connectivity.

**About Atos**

Atos SE (Societas Europaea) is a leader in digital services with 2014 pro forma annual revenue of circa € 11 billion and 93,000 employees in 72 countries. Serving a global client base, the Group provides Consulting & Systems Integration services, Managed Services & BPO, Cloud operations, Big Data & Cyber-security solutions, as well as transactional services through Worldline, the European leader in the payments and transactional services industry. With its deep technology expertise and industry knowledge, the Group works with clients across different business sectors: Defense, Financial Services, Health, Manufacturing, Media, Utilities, Public sector, Retail, Telecommunications, and Transportation. Atos is focused on business technology that powers progress and helps organizations to create their firm of the future. The Group is the Worldwide Information Technology Partner for the Olympic & Paralympic Games and is listed on the Euronext Paris market. Atos operates under the brands Atos, Atos Consulting, Atos Worldgrid, Bull, Canopy, and Worldline.

**About Siemens**

Siemens is a global powerhouse focusing on the areas of electrification, automation and digitalization. One of the world’s largest producers of energy-efficient, resource-saving technologies, Siemens is a leading supplier of systems for power generation and transmission as well as medical diagnosis. In infrastructure and industry solutions the company plays a pioneering role. Siemens has around 343,000 employees in more than 200 countries. In fiscal 2014, Siemens generated revenues of €71.9 billion from continuing operations.

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