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**ARIFIQ DELIVERS INSTANT PRINT QUOTES WITH ADOBE INDESIGN PLUG-IN**

ÖSTERSUND, SWEDEN - June 2, 2015 - arifiQ, a leading developer of print estimating software announced a plug-in for Adobe® InDesign® today. The integration with InDesign will allow designers and creative professionals to get instant print quotes with embedded technology that offers a seamless experience by streamlining the estimating and purchasing process.

arifiQ is first to launch an instant print quotation tool with the Adobe InDesign plug-in. The innovative Swedish company is redefining print estimating by giving printers, print providers, designers and their client’s unprecedented control and access to custom print quotes instantly.

”Design is not going away; in fact the digital world has made it more relevant. Designers are creating content across multiple channels, the arifiQ plug-in embeds the print option where designers are working and makes print easier to buy.” says Jennifer Matt, Managing Editor, WhatTheyThink (Print Estimating & Quoting System Product Spotlight: arifiQ - April 15, 2015)

The barrier of waiting for a print quote is now a thing of the past. By providing access to instant quotes 24/7 using a cloud-based estimating system, arifiQ is changing the way printers and customers do business.

”With the new arifiQ Adobe InDesign plug-in, we have simplified the buying process and made it easier and faster for the creative professional to get real-time quotes. Designers and print buyers strong preference for self-service is now a reality for custom jobs with the arifiQ tool, and we have taken it a step further with the plug-in. We're getting right to the creative heart of the design process by putting this tool in the hands of the designers and the feedback has been incredibly positive,” Eva Rosén, CMO, arifiQ

*arifiQ Development to feature new technology at Dscoop EMEA in Dublin, Ireland, June 3-5,2015*

**For more about arifiQ Development and the Adobe InDesign plug-in visit: arifiQ.com**