

News Release 　September 29, 2020

YANMAR HOLDINGS CO. LTD.

YANMAR Establishes Middle East Branch in Dubai

屋内, 建物, シーン, 倉庫 が含まれている画像

自動的に生成された説明

The new warehouse at Yanmar’s Middle East branch.

Dubai, United Arab Emirates (September 29th, 2020) – Yanmar has announced the establishment of its Middle East Branch, located in the United Arab Emirates, near Dubai Airport. The office will be operated by Yanmar subsidiary and Asia regional headquarters, Yanmar Asia (Singapore) Co., Ltd., and will provide sales and service support to dealers in Yanmar’s middle east territory.

The Middle East Branch began operation in January of 2019 in the Dubai Airport Free Zone providing support and training in Yanmar’s marine pleasure and marine commercial engines business in the Middle East region. From October 2020, a new parts warehouse will enable the rapid supply of emergency parts and strengthen relationships with customers.

"The establishment of this middle east office and new warehouse brings us closer to our customers and lets us respond with the speed that our customers expect,” said Ismail Nafiu, Branch Manager. “These offices and facilities demonstrate Yanmar’s long term commitment to growth and expansion of business in the Middle East."

Dubai was chosen not only for its proximity to Yanmar’s marine engine customers but also a safe place to work, live and invest.

**About Yanmar**

With beginnings in Osaka, Japan in 1912, Yanmar was the first ever to succeed in making a compact diesel engine of a practical size in 1933. Moving on, with industrial diesel engines as the cornerstone of the enterprise, Yanmar has continued to expand its product range, services, and expertise to deliver total solutions as an industrial equipment manufacturer. As a provider of small and large engines, agricultural machinery and facilities, construction equipment, energy systems, marine, machine tools, and components — Yanmar’s global business operations span seven domains.

On land, at sea, and in the city, Yanmar’s Mission of “providing sustainable solutions focused on the challenges customers face, in food production and harnessing power, thereby enriching people’s lives for all our tomorrows,” stands testament to Yanmar’s determination to provide us with “A Sustainable Future”.

For more details, please check out the official website of Yanmar Co., Ltd.

<https://www.yanmar.com/global/>

＜NOTE＞

The contents of this news release reflect what was mentioned in the press announcement. Please be aware that the contents of this release may differ with new information and developments.

Inquiries

Corporate Communications, Yanmar Global Expert Co., Ltd.

newsroom@yanmar.com