**PREVIEW INVITATION**

***MADE IN BRUNEL 2012***

***"Journeys Fuelled by Ideas" - a showcase of projects from graduating students in Brunel University's School of Engineering and Design"***

***Thursday 14 June-Sunday 17 June 2012 @ The Bargehouse, OXO Tower Wharf,
South Bank, London SE1 9PH***

Journalists, photographers and broadcasters are invited to attend Made in Brunel 2012, which this year is being held at The Bargehouse in London's South Bank from Thursday
14 June up to and including Sunday 17 June.

Around 300 innovations have been selected to catch the eye of manufacturers, service providers, investors and the public at the annual Made in Brunel showcase run by graduating Brunel University design and engineering students.

Environmental sustainability, healthcare, consumer products and airport engineering design are among the students' products tipped to grab the attention this year, including: ‘Waste Not’, a device which recycles 10 litres of household water waste a day, sustainable green urban roofing, design for the construction of a Thames Estuary airport, an easy-use kit which enables HIV positive mothers in sub-Saharan Africa to ensure their breast milk is safe before feeding to their babies and, on the more frivolous side, an intelligent toy for cats which moves away on approach.

Made in Brunel is traditionally a great opportunity for students to find employment. Last year's cohort quickly landed design and engineering jobs at the likes of Jaguar Cars, Porsche Design, Dyson, Chanel, Hasbro, Burberry, Reiss Fashion House and Lastminute.com, with a noteable increase in enterprising students setting up their own businesses upon graduation.

Running alongside the design showcase are a series of events and workshops. One of the highlights is the scheduled appearance of Dame Ellen MacArthur who will be speaking at
the show's Pecha Kucha event on Thursday 14 June.

Creator of Made in Brunel, Paul Turnock, revealed the thinking behind this year's theme, 'Journeys Fuelled by Ideas'. "The journeys our students make through their degrees are what shape their outlook as graduate designers and engineers. For 2012, *journeys fuelled by ideas* represents our aim to share the process and development that goes into all of the projects, the progression of the students and Made in Brunel itself. The students have worked exceptionally hard to get their products and concepts ready for public exhibition, and we look forward to sharing these with visitors to the show."

For more information about Made in Brunel 2012 please go to the dedicated website - http://madeinbrunel.com - or you can follow the show on Twitter @madeinbrunel12.

**-ENDS-**

**Journalists, photographers and television crews interested in attending Made in Brunel 2012 should contact Sophia Henri on 07793 555403, email:** **Sophia.henri@brunel.ac.uk** **or Phil Smith at Communications Management on 01727 733388 or** **Phil@communicationsmanagement.co.uk**