**Press information on The Bitter Truth**

**Country of origin:** Germany

**Established:** 2006

**Website**: [the-bitter-truth.com](http://the-bitter-truth.com)

The Bitter Truth was established by passionate former bartenders Stephan Berg and Alexander Hauck with the intention of supplying bar aficionados with cocktail bitters that have not been seen for over a century.

Both men gained experience in making bitters working as bartenders themselves and making small batches of cocktail bitters for the bars they represented. For years Stephan has been collecting ancient cocktail books and authentic bitters from the late 19th and early 20th century, and these were the inspiration for their first choice of cocktail bitter flavours. Alexander, who is also a graphic designer, created the distinctive look and feel of the packaging.

The bitters are specifically designed for recreating classic drinks made true to the original recipe or for experimentation with modern cocktail creations.

In the course of time the range of bitters grew steadily and The Bitter Truth expanded their collection to include products like liqueurs, blossom waters and flavoured spirits; again produced using the best quality possible, creating flavours from natural ingredients. The Bitter Truth have received multiple awards for their products and continue to innovate in their beloved bar world.

The range consists of 13 bitters (Aromatic, Orange, Lemon, Grapefruit, Celery, Chocolate, Jerry Thomas, Creole, Tonic, Peach, Cucumber, Olive and the new Bogart’s Bitters; two waters (Rose and Orange) and six liqueurs and spirits; Apricot, Elderflower, Violet, Pimento Dram, Pink Gin, Golden Falernum and EXR.

They have also released two tins containing 5 x 20ml flavours from The Bitter Truth range; The Bitter Truth Traveler’s Tin and The Bitter Truth Bar Pack.

In 2016, to celebrate ten years of The Bitter Truth, they launched the Drops and Dashes range.

Drops and Dashes are four unique and limited edition flavours available in glass decanters with cork stopper and additional black dasher in individual full colour The Bitter Truth style boxes.

The four flavours are:

**Blossom**

Pale red-amberlike in colour, The Bitter Truth’s Blossom showcases a variety of summer blossoms from around the globe ranging from aromatic jasmine, sweet hibiscus, earthy iris and charismatic lavender.  Full of fragile fragrances, the flower basket is harmonic and delicate with new discoveries at every sip.

**Nut**

Dark brown amber in appearance, The Bitter Truth’s Nut is driven by delicate notes of green black walnuts with hints of muscavado sugar, prunes and raisins in combination with high notes of roasted hazelnuts.  Accompanied by aromatics of bitter chocolate and light espresso, the finish delivers gentle notes of cashew nuts and almonds.

**Roots**

Bittersweet, brown and intensively aromatic, The Bitter Truth’s Roots shows bold notes of burnt liquorice in combination with smoked and sweet spices and bitter gentian root.  Light floral notes of iris root give support and supply the balancing high notes to round it off.

**Wood**

With its red mahogany amber colour, The Bitter Truth’s Wood delivers bone dry aromas of oak wood, Peruvian bark, light spice and fragrant notes of sandalwood.  The wood notes are distinctive, soft, warm, smooth and creamy whilst the aftertaste is full of sweet smoke with a root beer finish.