

Press release

Stockholm, April 14, 2015

**Svenskt Tenn interprets research from Beijer Institute through art**

**In the exhibition *Patterns of the biosphere* four contemporary Swedish artists – Eric Ericson, Jesper Waldersten, Liselotte Watkins and Stina Wirsén – have interpreted the research of the Beijer Institute in a series of posters. The posters are printed on canvas size 50x70 cm with wooden framing and a leather string. Price SEK 650 apiece.**

The Swedish interior design company Svenskt Tenn's profit goes via a foundation for the support of research conducted at the Beijer Institute of the Royal Swedish Academy of Sciences. In an exhibition that opens today, its research on the interaction between man and the biosphere is visualised.



The concept of ''biosphere'' was first used in 1875 by researcher Eduard Suess referring to the thin layer around the globe that harbours biological life, i.e. all living organisms in the Earth's ecosystems, including humanity.

“Virtually all human activity has effects on the biosphere one way or the other. We want to help widen this knowledge and its importance for our future and the future of the planet, and also clarify the fact that all Svenskt Tenn's customers are contributing to important research in this field,” says Maria Veerasamy, CEO of Svenskt Tenn.

Svenskt Tenn was founded in 1924 by Estrid Ericson. In 1975 she wanted to retire and chose to sell her company to the Kjell and Märta Beijer Foundation with the intention of preserving it for the future. The foundation provides core funding for the Beijer Institute, an international research institute with a focus on ecological economics. It also provides grants to projects aimed at preserving Swedish interior design tradition.

The exhibition runs from April 15 through to June 15 in the Svenskt Tenn store in Stockholm.

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Svenskt Tenn is an interior design company with retail stores at Strandvägen in Stockholm and online. Since 1975, Svenskt Tenn is owned by the Kjell and Märta Beijer Foundation, which provides research grants within ecology, medicine and the preservation of Swedish interior design tradition.