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AB Svensk Filmindustri signs with STX Entertainment

- Becomes the exclusive distribution partner for the whole Nordic region including Iceland.

*AB Svensk Filmindustri (SF), the Scandinavian Major, has signed an exclusive output deal with American studio STX Entertainment. The agreement covers the entire Nordic region including Iceland, and it includes all distribution windows.*

STX Entertainment has profiled itself as one of the most interesting new film producers in Hollywood. It is a fully integrated film studio and producer of high quality feature films and content for both traditional and digital platforms.

“We have the utmost respect for the STX teams, and we are very pleased with this opportunity. The films that we will now have access to are a perfect match for our portfolio of international rights for the Nordic market,” says Jonas Fors, CEO of AB Svensk Filmindustri.

STX has announced a number of exciting upcoming releases, including The Space Between Us, directed by Peter Chelsom; Russ & Roger Go Beyond with Will Ferrell; and action flick Mile 22, co-starring Mark Wahlberg and martial arts superstar Ronda Rousey.

“STX Entertainment is an exciting new player on the market. This agreement fully reflects our strategy to work with fully integrated rights for all windows across our region,” Fors says.

STX Entertainment was founded in 2014 by a consortium of investors led by film producer Robert Simonds. Other investors include TPG Growth, the Chinese venture capital firm Hony Capital, Gigi Pritzker, president and founder of the production company OddLot Entertainment and Beau Wrigley, the heir to the chewing gum giant Wrigley. Thanks to its strong team of key personnel and investors, STX Entertainment has established itself as a renewing force in American television and film production in just over a year.

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**About SF:**

*AB Svensk Filmindustri (SF) is the leading film company in the Nordics, with headquarters in Sweden and subsidiaries in Norway, Denmark and Finland. The company produces filmed entertainment for cinema and television and is also the leading distributor of foreign films in the same market. Svensk Filmindustri is wholly owned by the Bonnier Group and it is part of business area Bonnier Growth Media.*