**High-performance golf shaft featuring TeXtreme®**

**Borås, Sweden, 7th of February 2012**

Leading golf shaft manufacturer True Temper recently released the new high-performance model Project X Black. The Project X Black shafts use TeXtreme® Spread Tow Fabrics to reduce weight and simultaneously improve crucial performance parameters to achieve an ultra light high-performance shaft with the right feel.

The new Project X Black features reduced weight from the original Project X graphite for explosive power while preserving critical tip stability and low spin performance. Featuring proprietary Dual Torsional Control, Project X Black reduces spin rates at impact for optimized peak trajectory with flatter descent angles for maximum carry and roll.

“TeXtreme® is a revolutionary carbon material that allows us to eliminate weight compared to the original design, while maintaining the low torque, low spin properties that established Project X as the standard for all high-performance composite shafts,” says Don Brown, Product Development Manager and designer of the new Project X Black shaft.

“Our proprietary Dual Torsional Control technology pairs the TeXtreme® fibers on the outermost layers of the shaft with super-high modulus torsional plies inside to reduce dynamic shaft twisting by as much as 25% compared to traditional designs.”

True Temper is using an 80gsm TeXtreme® carbon fabric positioned in a 45 degree angle along the shaft to achieve the mechanical properties desired.

Andreas Martsman, VP – Head of Business Development of Oxeon, says: “We are happy to work together with True Temper and being able to help them in the development of this truly high-performance shaft. They have made the most out of TeXtreme® and the results clearly illustrate the importance of choosing the right reinforcement. “

Oxeon has a flexible and tow size independent technology that enables development of ultra light composite reinforcement solutions tailor-made for specific application needs. TeXtreme® Spread Tow Reinforcements are produced using Oxeon’s novel Spread Tow- and Tape Weaving Technologies, rendering in optimized Spread Tow Tapes and Spread Tow Fabrics that enable production of composite parts that are 20-30% lighter with improved mechanical properties.

**About True Temper**

The leading manufacturer of golf shafts in the world, True Temper Sports is consistently the number one shaft on all professional tours globally. The company markets a complete line of shafts under the True Temper®, Grafalloy® and Project X® shaft brands, and sells these brands in more than 30 countries throughout the world. True Temper Sports is proudly represented by more than 1,000 individuals in ten facilities located in the United States, Europe, Japan, China and Australia. For more information, visit [www.truetemper.com](http://www.truetemper.com).

**About Oxeon**

Founded 2003 in Sweden, Oxeon has quickly established itself as the market leader in Spread Tow Reinforcements. Use of these spread tow carbon reinforcements increases the mechanical performance of composite material products and reduces the weight. Utilization of Oxeon’s TeXtreme® Spread Tow Fabrics and TeXtreme® Spread Tow Tapes by manufacturers of advanced aerospace, automotive, industrial and sports products in applications that have critical material performance requirements has affirmed the significance of Oxeon’s ultra light materials.

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