Oxford, UK

Tuesday, 3rd July 2012

Managed Service Expert unveils partnership with IT Planning on cloud services portal website.

Managed Service Expert today announced a partnership with IT Planning to market their portfolio of industry-leading hosted support services. Spanning Hosted Exchange, Hosted VoIP, Hosted Microsoft Dynamics CRM, Hosted Virtual IT Manager plus Hosted Backup and Disaster Recovery, IT Planning are equipped to deliver remote IT management to businesses of all sizes. Managed Service Expert will be featuring IT Planning’s portfolio of hosted services as part of the mission to promote the use of SaaS cloud computing, online data backup, business continuity and disaster recovery.

Ian Charles, MD at Managed Service Expert said today “This is the perfect partnership for Managed Service Expert, our clients an IT Planning. They are a small team of highly qualified IT professionals with many years of support experience behind them. The services are quick to deploy, simple to set up and are tailored to meet the support needs of all types of client plus all types of computer platforms: Servers, Computer Workstations, PCs, Macs and Notebooks. IT Planning use a simple billing model meaning you can budget for your entire IT requirements without the occasional nasty and costly shocks which have become the hallmark of IT. Cost and reliability are major factors in IT and taking on your own in house manager is prohibitively expensive and by the nature of taking on an individual limits expertise and so does not guarantee the reliability of service that outsourcing delivers. Working with IT Planning is an ideal fit with our own new and innovative way of doing business where we create a marketplace allowing users to choose the suppliers and tools that fit their needs and budgets. The broad range of products covering Office 365 cloud support, cloud computing companies and managed services software will appeal to everyone from the prosumer to enterprise clients by addressing many day to day IT needs at minimal cost. IT Planning’s value proposition is clear; these hosted service products are there to ensure clients increase productivity whilst retaining focus on their core business.”

Nick Kelly from IT Planning added “We’re excited about our partnership with Managed Service Expert. It’s perfect for our business and will help us to provide solutions to our current and prospective customers”.

#### About Managed Service Expert

Managed Service Expert is a new way of doing business.

<http://www.managedserviceexpert.com/> is a portal website specialising in cloud services. Listing on the site is free to vendors with commissions paid to the site by the vendor for closed business, so listing is free and it’s free to use. Managed Service Expert is vendor agnostic, listing any and all products and vendors who agree to work in this way; this vendor agnostic nature means users get the widest possible choice of products and vendors. The site has strong focus on community via user generated content so real people who buy, implement and pay for products exchange their experiences meaning everyone can see how they perform in real life – warts and all!

Managed Service Expert sells nothing but creates a portal where users view and choose between the originators of products and services. In this way vendors need to deliver their best performing offerings at their most competitive rates as they are amongst an audience of their peers. This is a new and valuable route to market for vendors and a unique vehicle for users to search for and compare the product and service options available. Products featured will be across all of managed support services, disaster recovery solutions, email hosting services and SaaS IT management.

The site is divided into sections each focused on various aspects of the cloud and business services.

Whether you are an independent managed service provider or work in a large enterprise, you will find a managed services software solution that’s relevant to your needs. If you need to know about the general areas of managed service provider, cloud computing companies, disaster recovery solutions or email hosting services it’s all here. You may be looking for a SaaS cloud computing service or a SaaS IT Management service to use internally or maybe you need outsourced managed IT services and you can find all that here. There are pages dedicated to SaaS IT management, online data backup and business continuity and disaster recovery.

Finally, there is a section devoted to business and finance services covering insurance for professional liability, commercial property and highly innovative cover for commercial credit.

In summary, there are products on Managed Service Expert that you may not have seen before, which are designed to excite you and illustrate how the cloud will change the way we all work.

Take a look today at <http://www.managedserviceexpert.com/>

## About IT Planning

Supporting your Business

IT Planning have been providing cloud solutions and outsourced IT Management services to small and medium sized businesses since 2000 and therefore have a wealth of knowledge and experience in this field. “Our focus is to keep IT systems operational, available and secure so that business owners can focus on the everyday demands of expanding their business, managing costs and increasing revenues”.

It can be a daunting task for a business to introduce new technology. Often businesses lack the knowledge required, or just don’t have the time or resources to research solutions in sufficient depth. That’s where IT Planning can help. They have a straightforward approach to providing cost effective, innovative and client tailored IT solutions to meet business requirements.

For more information about Managed Service Expert, please see: <http://managedserviceexpert.com/>

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