**DC18-090 14 March 2018**

**MICHAEL SHERMAN TO BECOME BT’S CHIEF STRATEGY AND TRANSFORMATION OFFICER**

BT today announced the appointment of Michael Sherman to the newly created role of Chief Strategy and Transformation Officer, reporting directly to Chief Executive Gavin Patterson.

Sherman will work closely with Gavin, the board and BT’s customer facing units to develop and drive the company’s strategy, customer experience and transformation programmes. He will join from management consulting and business strategy firm Boston Consulting Group, where he’s spent the last 11 years leading its Technology, Media and Telecommunications practice in the United States. He joins on May 1st, 2018.

Sherman, who brings nearly 19 years’ strategic consultancy experience to the role, is the latest hire that BT Chief Executive Gavin Patterson has made to his Executive Committee, as he builds a team to drive the business forward. Former Ofwat Chief Executive Cathryn Ross joined as BT’s Director of Regulatory Affairs in January and Sabine Chalmers, the former Anheuser-Busch InBev executive, joins as General Counsel in April 2018.

Bas Burger became the CEO of Global Services from 1 June 2017 and Marc Allera, the CEO of EE, the mobile operator BT acquired in 2016, was appointed to lead a newly created Consumer business, bringing together BT’s Consumer and EE businesses in September last year.

BT Group Chief Executive Gavin Patterson said: “I’m delighted Mike has decided to join BT and become part of my executive team. He will be a fantastic addition who will help us to take our strategy, strategic planning and transformation plans to the next level.”

Michael Sherman added: “BT is in a great position. It’s a world class provider of digital services to multinationals and the UK’s leading provider of broadband and mobile. I’m excited to be able to help drive forward the strategy that Gavin and his team are building and bring further insight and focus.”

Michael has a strong pedigree as a trusted advisor to many of the world’s most respected technology, media and telecommunications companies. Most recently as Partner and Managing Director at BCG he has focused on advising clients on growth strategies and operational efficiency. Before BCG he spent nearly eight years as Executive Vice President at enterprise software company Viewlocity.

He has a Bachelor of Science degree in Computer Science and Electrical Engineering from Duke University. He also earned an MBA from Duke’s Fuqua School of Business.

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**For further information**

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**About BT**

BT’s purpose is to use the power of communications to make a better world. It is one of the world’s leading providers of communications services and solutions, serving customers in 180 countries. Its principal activities include the provision of networked IT services globally; local, national and international telecommunications services to its customers for use at home, at work and on the move; broadband, TV and internet products and services; and converged fixed-mobile products and services.  BT consists of six customer-facing lines of business: Consumer, EE, Business and Public Sector, Global Services, Wholesale and Ventures, and Openreach.

For the year ended 31 March 2017, BT Group’s reported revenue was £24,062m with reported profit before taxation of £2,354m.

British Telecommunications plc (BT) is a wholly-owned subsidiary of BT Group plc and encompasses virtually all businesses and assets of the BT Group. BT Group plc is listed on stock exchanges in London and New York.

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