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**BT HELPS TO DELIVER FLOOD RESPONSE**

***BT signs Internet of Things deal with Stobart Group to help deliver major Environment Agency contract***

BT has been selected by Stobart Group, the leading infrastructure and support services company, to provide Internet of Things (IoT) technology to underpin the delivery of its four- year contract with the Environment Agency to respond to flood events in England - *Delivering Resilience Together*.

                BT’s new IoT platform, together with its range of mobile tracking devices, will allow Stobart to better plan and monitor the deployment of the Environment Agency’s 1500 stillages, which are heavy-duty containers used to transport critical flood defence equipment such as barriers and pumps around the country. By providing better visibility of the location of vital equipment, BT’s IoT technology will support Stobart’s ability to respond quickly and efficiently to localised and widespread flooding events as and when they occur.

                BT’s IoT platform will manage the weatherproof tracking devices attached to the stillages, including security settings and policies. The platform will capture and analyse the data relating to the location of these critical assets, helping Stobart to view a live and accurate picture of where assets are stored. This capability will be combined with the strength of EE’s 4G network – the most extensive in the UK – which will send data from the tracking devices back to the IoT platform for analysis by Stobart.

This latest addition has further enhanced the Environment Agency’s flood response capability that has seen investment in other new equipment including vehicles, 40km of temporary flood barriers and 250 high volume pumps. It has around 6,500 trained staff across the country, ready to respond to flooding, including 500 flood support officers.

Warwick Brady, Stobart Group CEO, said: “Investment in innovative technology is a key part of our ambitious growth strategy, and will allow partners such as the Environment Agency to trust us to deliver essential services. This highly innovative BT tracking solution will assist in managing delivery and inventory location. The integrated system provides delivery metrics in real time, allowing Stobart Group to closely monitor the vital flood prevention equipment and respond quickly and efficiently. ”

Gerry McQuade, CEO, Enterprise, BT said: “This is a great example of how IoT can deliver meaningful benefits to households and businesses in the UK. Entire communities in flood affected parts of the country will be better protected as a result of BT’s IoT technology being used to support Stobart’s delivery of its contract with the Environment Agency.

                “Our technology can help logistics and supports companies such as Stobart to drive operational efficiencies and become more responsive to their customer’s needs through the improved tracking and visibility of their physical assets.”

                BT has created a centre of excellence within its new Enterprise unit which is dedicated to bringing innovative IoT solutions to market. BT’s IoT expertise combines devices, connectivity and platforms, with existing customer wins in the smart cities, retail and logistics sectors.

**Ends**

**Enquiries**

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**About BT**

BT’s purpose is to use the power of communications to make a better world. It is one of the world’s leading providers of communications services and solutions, serving customers in 180 countries. Its principal activities include the provision of networked IT services globally; local, national and international telecommunications services to its customers for use at home, at work and on the move; broadband, TV and internet products and services; and converged fixed-mobile products and services.  BT consists of four customer-facing units: Consumer, Enterprise, Global Services and Openreach.

For the year ended 31 March 2018, BT Group’s reported revenue was £23,723m with reported profit before taxation of £2,616m.

British Telecommunications plc (BT) is a wholly-owned subsidiary of BT Group plc and encompasses virtually all businesses and assets of the BT Group. BT Group plc is listed on stock exchanges in London and New York.

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