**For Immediate Release**

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**Jammmz connects musicians across the globe**

**Guitarists and musicians are put to the test in this interactive learning environment**

March 3rd 2014—Jammmz is a new, interactive, community-driven website focusing on improving musicianship in a fun and challenging way, and brings together all of the elements of some more popular instrument-teaching platforms and games on an unprecedented, real-life level. Guitarists around the world are flocking to the site to partake in the lessons and show off their skills; and now, Jammmz has been branching out to include bass and drum packages as well.

Integration of an expansive social platform has been crucial for the effectiveness of the site.  Members of the Jammmz community learn from each other as their playing is graded and commented upon by their fellow users.  Instructors post in-depth instructional videos from which the members can learn the theory, tips, and tricks to get a particular playing style down pat. From power chords to arpeggios, slap-bass techniques, and syncopation, there is no limit to the knowledge being imparted from the qualified, professional musicians employed by Jammmz.

Several key motivating factors keep bringing the members back for more.  There is a ranking system that awards prestige, higher levels, and brings with it the admiration of peer musicians. Users can see themselves improving on their instrument by completing challenges on a progressively higher scale.  One of the newest features to be added to the site is a section called Sponsored Packages.  These groups of challenges offer actual prizes for the members whose uploaded solution outperforms the rest.

The simple system of learning the short piece of music featured in the challenge, uploading your own recorded solution, and having it graded by other members gives musicians the opportunity to learn from their peers around the world.  With easy ways to link your profile with Facebook and share it with friends, users can easily encourage others to take on the challenges in a friendly, competitive atmosphere.

*"I came to the site as a user and playing the challenges was motivating me to practice techniques I thought I had already mastered. But knowing they would be graded by others pushed me harder and made me more critical of my own playing... what a great system! When I was hooked, I knew I just had to be a part of this!" Henning Pauly, owner of 42Studios and instructor at Jammmz.*

Jammmz also boasts something most commercial sites do not-- almost all features are currently free of charge.  There is also presently no monthly subscription; the premium packages that must be purchased are at the users’ discretion and feature copyrighted material on which Jammmz pays royalties. Musicians of all types who play all kinds of music can find a home at Jammmz; become a member and reap the benefits of worldwide musical knowledge.

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