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# Press Release

 London, … September 2013

Ponti’s Group in new recruitment initiative

*Ponti’s Group, the outstanding new generation of Italian kitchen, has partnered with the intelligent recruitment platform mypeoplebiz, to develop its new recruitment portal and career site. The partnership will help to reduce the hiring cycle, build the employer brand equity and, most importantly, increase direct hiring.*

Ponti’s Group is passionate about great Italian food and has prominent branches in and around London. Their portfolio consists of 4 well known and developing brands – Ponti’s Italian Kitchen, Ponti’s, Caffé Italia, as well as Cucina.

Ponti’s Group will now be able to use their new [recruitment portal](http://www.mypeoplebiz.com/jessopscareers/jobs/) to manage all their requirements from one place, attracting direct candidates, talent pooling, creating talent databases, referral schemes and greatly improving the efficiency of the hiring process.

**Dan Worgan**, HR Manager at Ponti’s Group said:

“With the help of mypeoplebiz recruitment software we will save Ponti’s a lot of time and improve the efficiency of managing applications and candidates. The platform has notably one of the most easy-to-use interfaces for both employers and candidates and will make our jobs more easily shared on social media. Furthermore, we will now be able to reward employees for referrals as well as encourage them to reach out to their networks.”

**Frank Varela,** CEO of mypeoplebiz commented:

“We are extremely excited to be working with Ponti’s Group. The intelligent technology, will provide Pontis with a complete and easy to use solution to reduce the high costs typically related to recruitment as well as the administrative burden.

About mypeoplebiz

Founded in 2009, mypeoplebiz provides the complete recruitment solution for employers using the latest artificial intelligence technology to automate and streamline the entire recruitment process from job creation and sourcing, right through to interviewing and hiring - all in one place! Employers enhance their "employer brand" whilst providing candidates with a more enjoyable and fulfilling job hunting and application experience.

Clients range from **Professional services firms** such as Peninsula, Gerald Eve, Greene & Co, **Media organisations** such Cohn & Wolfe, Darwin Healthcare Communications, Grey Healthcare Group, PayWizard, **Finance & Insurance companies** such as Finance Planning Group, InterResolve, **Food & Drink groups** such as Enterprise, and Ponti’s Group, **Retail sector** KPSS, **Manufacturing** ACO Technologies, **Public Sector**, Sport England and some of the UK’s leading **Charities** such as Prostate Cancer UK, Teenage Cancer Trust, The Big Issue, The Children’s Trust, NCT and Doctors of the World.

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