**VionLabs presents the winners of their first Film & TV Hackathon!**

**After 48 hours of hacking a unanimous jury named the team behind MoviLingo victorious.**

“The Film & TV Hackfest” was an event dedicated to all coders, developers, designers, visual artists and innovators. Participants had 48 hours to find solutions and create new ideas in how technology can enrich the film world. The team that managed to create the most innovative and clever solution was the people behind MoviLingo – a product that combines learning with film/TV.

When the members of the jury gathered they found a clear winner among the contestants:

“MoviLingo merges two areas – learning a language and film/TV – that are incredibly influential in our day-to-day lives. They have captured an existing behaviour and developed it into a digital tool – in a simple, fun and useful way. Members of the jury see a huge global potential in the idea and the service; not only for consumers, but also for business to business. There is a need to develop the business model for the service, but the idea itself of helping people learn a language by watching their favourite film or TV show is brilliant. It combines commercial values with real human needs, which in turn creates social values for individuals, society and companies”, says Anders Bjers, Chairman of the jury.

Below is a list of all members of the jury that participated in this event, all of whom are experts in their respective line of work.

**Stefan Lampinen - Warner Bros. Nordic
Yashar Moradbakhti - MTGx
Ronald Pompa - Spotify
Donnie Lygonis - KTH Innovation
Adiba Cremonini - Silicon Vikings
Patrick Danckwardt - Boxer
Anders Bjers – Solstråle Kommunikation
Johan Bolin/Gustav Norman - Tele2
Baard Eilertsen – VD Maingate Solutions
Markku Saarinen/Serina Björnbom–Artist & Eventbolaget/Actors Agency
Erik Lundström - Penny AR Glasses**

*Sweden is one of the most exciting tech innovators for film and TV in Europe. The aim of this “Hackfest” was to create tech motivation to maintain Sweden's position in this field. The next Film & TV Hackathon is scheduled to take place in spring 2014.*