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DAILY SPORTS – FOR A FEMININE FIT WITH   
A REAL SENSE OF STYLE

  
  
  
  
  
  
  
  
  
  
  
  
  
  
  
  
  
  
  
  
  
  
Daily Sports SS22: Peg jacket and Magic skort, a skirt with inner shorts for incredible freedom of movement

Daily Sports is a Swedish company that delivers a great sense of style, quality and the perfect feminine fit. For more than 25 years they have been helping female golfers find their own individual style, while ensuring comfort out on the course. They offer a broad range, so it’s easy to find something to suit.

Their SS22 collection, which is launching right now, exudes sporting elegance in every detail.   
They spread a sense of playful positivity with hints of nostalgia and cool mixed with sublime prints in vibrant colours that can easily be combined with any of the themes in the collection.

* “We want to give female golfers every opportunity to want to be active and to be as comfortable as possible in life, without sacrificing their own style. Whether you’re a professional or just play golf in your spare time, it’s all about your goals in life,” says Ulrika Skoghag, CEO of Daily Sports.

See the new collection at [www.dailysports.com](http://www.dailysports.com/)

**FOR MORE INFORMATION, PLEASE CONTACT:**

Tina Lindkvist

Project Manager, Marketing

Tel: +46 722-51 62 30

Email: [tina.lindkvist@dailysports.se](mailto:tina.lindkvist@dailysports.se)

Daily Sports is today one of Sweden’s biggest suppliers of golf clothes for women. We sell our golf and outdoor wear in 20 countries. Daily Sports clothing is famed for its feminine fit, focus on function and attractive details.   
Featuring designed patterns and matching combinations, the clothing is for both leisure and at work.

The company was founded in Sweden in 1995 with the aspiration to make women want to be active. Our current turnover is about SEK 80 million, of which the Swedish market accounts for about SEK 25 million.

Tulegatan 47 T +46 8 120 105 00

SE-113 53 Stockholm, Sweden

info@dailysports.se www.dailysports.com