# December 8

# PRESS RELEASE

**Unique wooden architecture at Stockholm Furniture & Light Fair**

*Wooden architecture is becoming a new Swedish export item. At Stockholm Furniture & Light Fair, February 7-11, 2017, the exhibition Welcome to Woodland will present a wide range of innovative contemporary wooden architecture and discuss the different aspects of wooden architecture and design.*

“As indicated by the title of the exhibition, the exhibition shines a spotlight on wooden architecture. We want to show the craftsmanship in and of itself, but also look toward the future in terms of Swedish wooden constructions for industrial methods,” explains Julia Hertzman from Architects Sweden.

In the exhibition, which has been designed by a team of employees at Architects Sweden in collaboration with Annika Grottell at the architecture firm, White, the work is illustrated through short videos that are shown in a forest glade created by beautiful, rounded and bent banisters.

The banisters are on loan from the design company C&D Joinery in Falköping. In addition to the assignment to be part of the design team for the Woodland Sweden exhibition, C&D Joinery is right now also renovating Stockholm tourist attraction Östermalmshallen, a food market hall known for its elegant stands featuring wood ornamentation.

A series of ‘small talks’ about the future possibilities of wooden construction will also be arranged in the exhibition every day. Welcome to Woodland is a collaboration between The Swedish Institute, Architects Sweden, C&D Joinery, the architecture firm White and Stockholm Furniture & Light Fair.

Stockholm Furniture & Light Fair will be held on February 7-11, 2017, at Stockholmsmässan.

*For more information, please visit* [*www.stockholmfurniturefair.com*](http://www.stockholmfurniturefair.com/) *or contact:*

Cecilia Nyberg, Project Area Manager, tel +46 8-749 43 86, cecilia.nyberg@stockholmsmassan.se

Lotta Signeul, Press Officer, tel +46 749 43 36, lotta.signeul@stockholmsmassan.se

*Stockholm Furniture & Light Fair is the world’s largest meeting place for Scandinavian furniture and lighting design. Domestic and international visitors will find the most comprehensive selection of Scandinavian furniture, office furnishings, design, textiles, lighting and other interior furnishings for both homes and public spaces. Stockholm Furniture & Light Fair runs in parallel with Stockholm Design Week.* [www.stockholmdesignweek.com](http://www.stockholmdesignweek.com)